

'NATIONAL' • JUNE 4-8, 2014

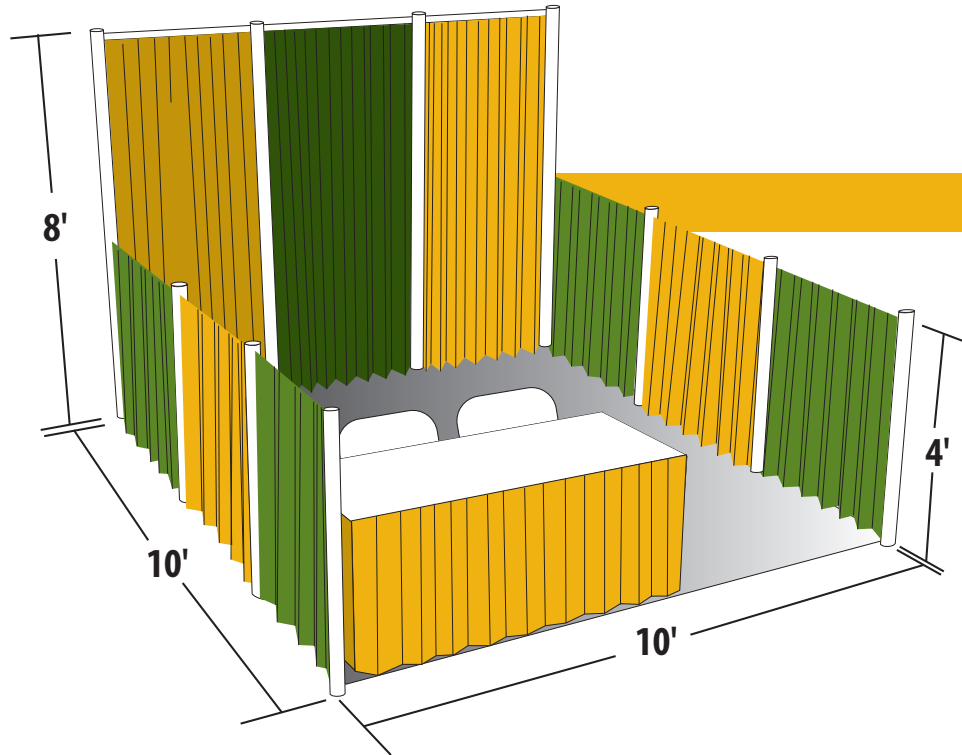
THE 'NATIONAL' TOURNAMENT TAKES PLACE FROM JUNE 4-8, 2014 and is the first tournament in the Spruce Meadows International Summer Series. This series of tournaments attracts over 1,000 riders and horses from throughout North and South America, Europe and Austral-Asia and tens of thousands of spectators who are here to enjoy the sport and other events on the grounds. From Olympic Champions to junior riders, the 'National' has something for everyone.

There is a convergence of shopping, sport, entertainment and education during the 'National' Tournament. Featuring the Spruce Meadows Canadian Championship and the Agrium 'growing the next generation' interactive educational program. A wide variety of shopping is available in the Gallery on the Green and Upper & Lower Plazas, attracting avid shoppers in search of unique, distinctive items.

A large photograph of three bronze statues of horses in a grassy field. The horses are depicted in various poses, some appearing to be in motion. The background is filled with green trees and foliage. The word 'National' is overlaid in white text on the bottom left of the image.

'National'

'NATIONAL' • JUNE 4-8, 2014



DRAPED BOOTH \$500.00

- 1 - 10' x 10' Draped Booth
- 1 - Skirted 2' x 8' Table
- 2 - Chairs
- 1 - 8' x 1' Sign
- 1 - 1,000 watt, 110 VAC Outlet

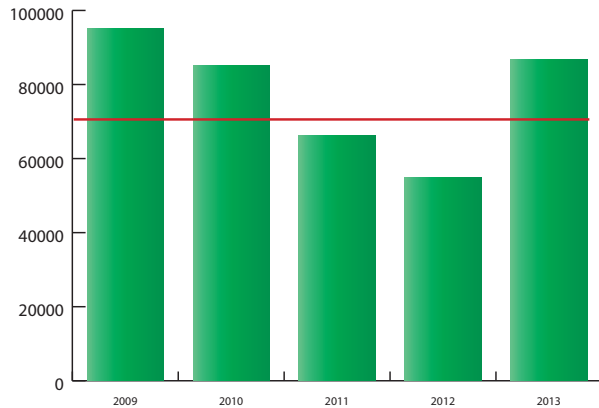
Prices do not include administration fee or 5% G.S.T.

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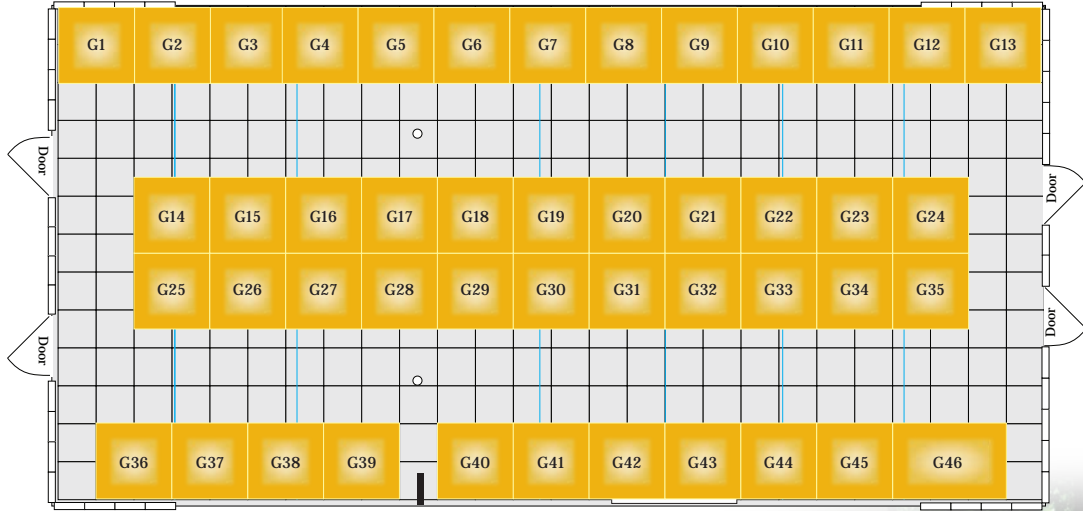
The Gallery on the Green building can accommodate 46 draped booths in a large, light environment. The Gallery on the Green is centrally located to provide maximum exposure for all exhibitors.

* Please be aware that the exhibit and booth layouts of this venue may change without notice and booth preference cannot be guaranteed. The floor plan shown here is proposed with the best information at hand at time of publication. Spruce Meadows Management reserves the right to change, without notice, the floor layout as registrations, building code and aesthetics dictate.

'NATIONAL' ATTENDANCE



Average attendance:
68,668



The Spruce Meadows 'National' attracts athletes and fans from around the world.

The average attendance for this tournament in the last five years over the three days which exhibits are open is 68,668.



'NATIONAL' • JUNE 4-8, 2014

RETURNING EXHIBITOR:

Space Application & Payment
Deadline for returning Exhibitors

March 14

Cancellation Deadline

April 22

Tournament Dates

June 4-8

Exhibition Dates

June 6-8

'NATIONAL' Exhibit Dates June 6-8

Large Item Move-In

Tuesday, June 3 9:00 am - 5:00 pm

Move-In & Set-up

Friday, June 6

Move-In 7:00 am - 9:00 am

Set-up Until 12:00 pm

Exhibit Hours

Friday, June 6 12:00 pm - 9:00 pm

Saturday, June 7 10:00 am - 6:00 pm

Sunday, June 8 10:00 am - 6:00 pm

'NATIONAL' Exhibit Dates June 6-8

Exhibit Office Hours

Friday, June 6 7:00 am - 9:30 pm

Saturday, June 7 9:00 am - 6:30 pm

Sunday, June 8 9:00 am - 6:30 pm

Move Out

Sunday, June 8 6:00 pm - 10:00 pm

Security on Duty

Security is operational during closed hours only. No building security on-duty on Sunday after 10:00 am.

Questions? Contact Us: 403.974.4249 | 403.974.4263

E-mail exhibit.programs@sprucemeadows.com

Website www.sprucemeadows.com/exhibitor/

Fax 403.974.4266

‘North American’

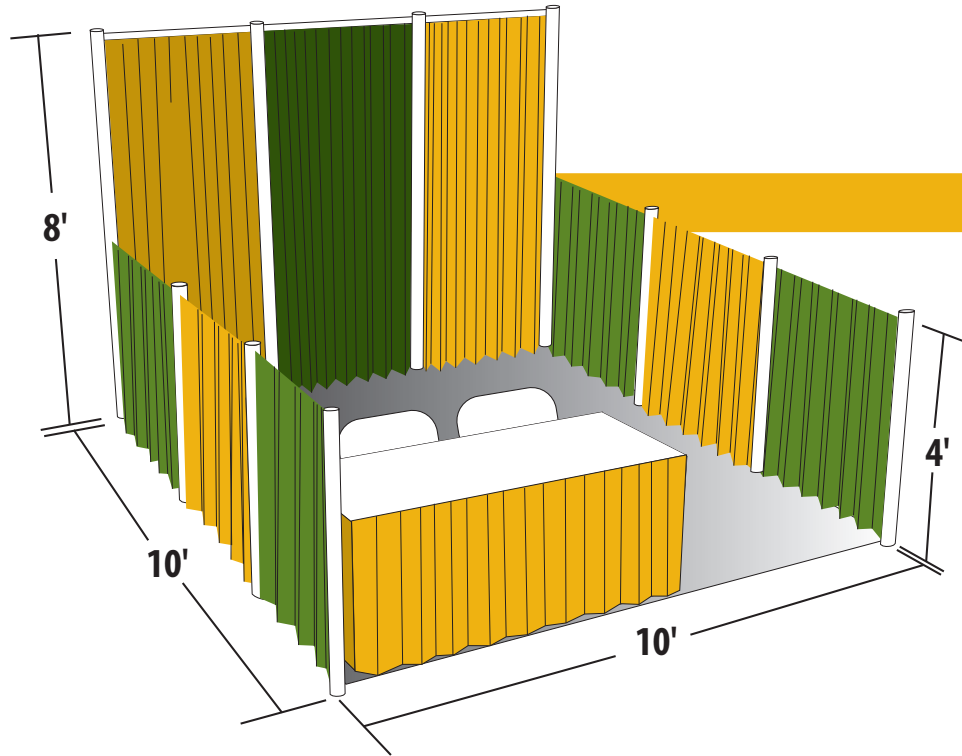
THE ‘NORTH AMERICAN’

Tournament takes place from July 2-6, 2014 and is the final tournament of the Spruce Meadows Summer Series. This series of leading FEI International tournaments attracts over 1,000 riders and horses from throughout North and South America, Europe and Austral-Asia and tens of thousands of spectators who are here to enjoy the sport and other events on the grounds. From Olympic Champions to junior riders, the ‘North American’ has something for everyone.

The ‘North American’ Tournament features the Spruce Meadows North American Championship™. Focused on tradition, the military and a salute to those who serve, the 2014 ‘North American’ will be highlighted by the “Feu de Joie” military ceremony. A wide variety of shopping is available in the Gallery on the Green and Upper & Lower Plazas, attracting avid shoppers in search of unique, distinctive items.



'NORTH AMERICAN' • JULY 2-6, 2014



DRAPED BOOTH \$500.00

- 1 - 10' x 10' Draped Booth
- 1 - Skirted 2' x 8' Table
- 2 - Chairs
- 1 - 8' x 1' Sign
- 1 - 1,000 watt, 110 VAC Outlet

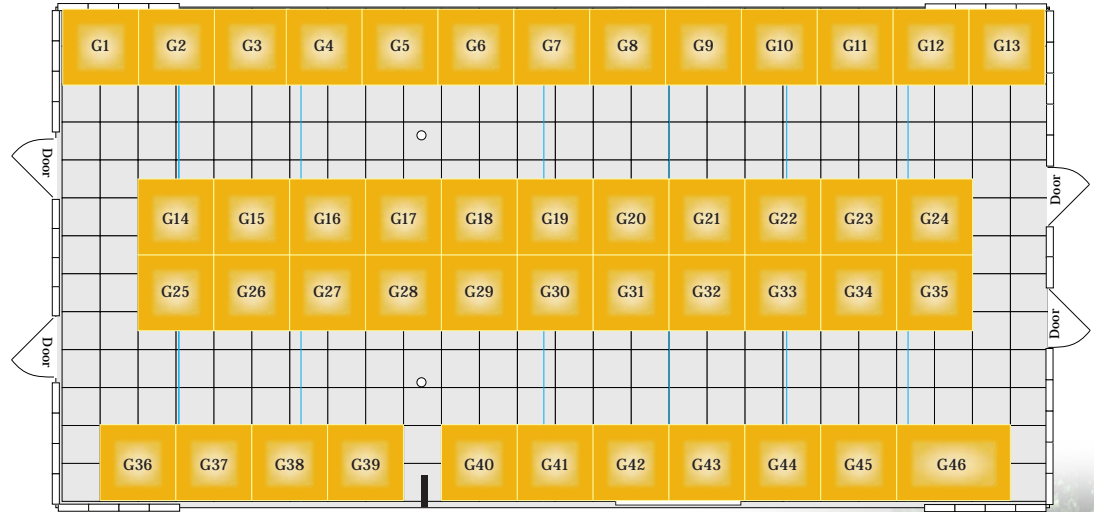
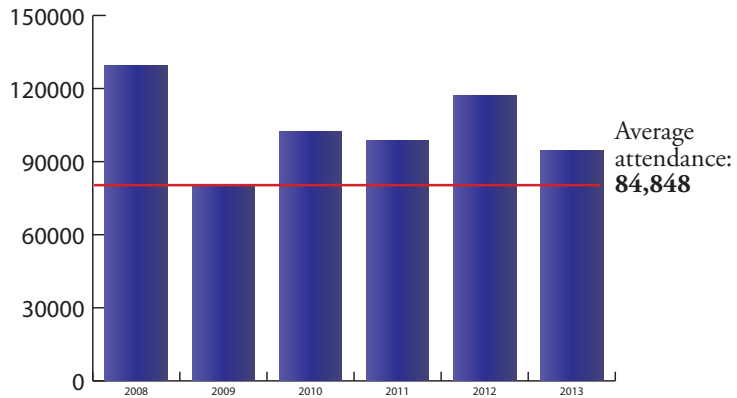
Prices do not include administration fee or 5% G.S.T.

'NORTH AMERICAN' • JULY 2-6, 2014

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'NORTH AMERICAN' ATTENDANCE



The Spruce Meadows 'North American' attracts athletes and fans from around the world.

The average attendance for this tournament in the last six years over the three days which exhibits are open is 84,848.



'NORTH AMERICAN' • JULY 2-6, 2014

RETURNING EXHIBITOR:

Space Application & Payment
Deadline for returning Exhibitors

March 14

Cancellation Deadline

May 20

Tournament Dates

July 2-6

Exhibition Dates

July 4-6

'NORTH AMERICAN' Exhibit Dates July 4-6

Large Item Move-In

Tuesday, July 1 9:00 am - 5:00 pm

Move-In & Set-up

Friday, July 4

Move-In 7:00 am - 9:00 am

Set-up Until 12:00 pm

Exhibit Hours

Friday, July 4 12:00 pm - 9:00 pm

Saturday, July 5 10:00 am - 6:00 pm

Sunday, July 6 10:00 am - 6:00 pm

'NORTH AMERICAN' Exhibit Dates July 4-6

Exhibit Office Hours

Friday, July 4 7:00 am - 9:30 pm

Saturday, July 5 9:00 am - 6:30 pm

Sunday, July 6 9:00 am - 6:30 pm

Move Out

Sunday, July 6 6:00 pm - 10:00 pm

Security on Duty

Security is operational during closed hours only. No building security on-duty on Sunday after 10:00 am.

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