



**SPRUGE MEADOWS**  
**2011 Media Almanac**



**CALGARY HERALD**



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## MISSION STATEMENT

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# SPRUCE MEADOWS

Spruce Meadows is committed to being the leading venue in the world in the international horse sports with a focus on the organization and hosting of show jumping tournaments of unmatched quality for junior, amateur, and professional athletes in a manner that reflects basic family values in a clean, green and welcoming environment that celebrates the horse and encourages the breeding and training of quality sport horses and the teaching and development of athletes.



## GENERAL INFORMATION

**Mailing Address:** **Spruce Meadows**  
**R.R. 9**  
**Calgary, AB T2J 5G5**

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**Main Switchboard:** **(403) 974-4200**

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**Website:** **[www.sprucemeadows.com](http://www.sprucemeadows.com)**

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**[facebook.com/  
OfficialSpruceMeadows](https://facebook.com/OfficialSpruceMeadows)**

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**[twitter.com/Spruce\\_Meadows](https://twitter.com/Spruce_Meadows)**

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**[youtube.com/sprucemeadowstv](https://youtube.com/sprucemeadowstv)**

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**General E-mail:** **[information@sprucemeadows.com](mailto:information@sprucemeadows.com)**

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*Please note: all contacts on the following page can be reached via e-mail at:*

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## AERIAL PHOTO



*September 2010 aerial view at the "Masters" Tournament*

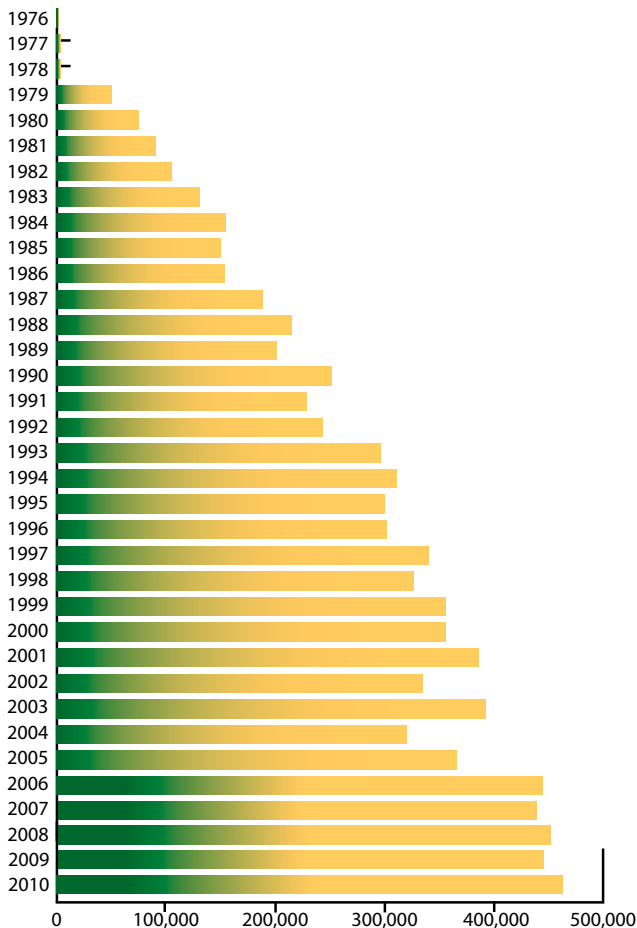


## FACTS & FIGURES

Location	Calgary's Southern City Limits
Spruce Meadows Grounds	553 acres in total 353 acres: pasture & parking lots 200 acres: facilities
Spruce Meadows Elevation	1,100.43 m (3,668.10 ft)
Construction began	1973
First Tournament	1976
Full-time Employees	87
Seasonal Employees	60
Volunteers	500
Permanent Stables	10
Stable Capacity	1,000 Horses
Indoor Riding Arenas	2
Outdoor Grass Competition Ring	7
Acres of Grass in Competition Ring	23
Sand Rings	7
Tonnes of Sand in the Sand Rings	26,000
Number of Trees Planted on the Property	1,336
Televised Programs Originating	25
Broadcast Reach	100 countries
Overall Reach	Over 820 million
Total Prize Money for 2011	Over 6.2 Million
Annual Visitors	Over 500,000
Corporate Sponsors	Over 100
Countries Represented since 1975	45



## TOURNAMENT ATTENDANCE





## 2011 FEI TOURNAMENTS

<b>'NATIONAL'</b>	June 8 - 12
<b>'CONTINENTAL'</b>	June 16 - 19
<b>'SKYLINER' (JR/AM)</b>	June 22 - 26
<b>'CANADA ONE'</b>	June 30 - July 3
<b>'NORTH AMERICAN'</b>	July 6 - 10
<b>'CHAMPIONS' WELCOME'</b>	Sept. 1 - 4
<b>'MASTERS'</b>	Sept. 7 - 11



◀ *Jeroen Dubbeldam (NED)  
and BMC van Grunsven Simon -  
2010 CN International Grand Prix  
Champions*



## 'NATIONAL' • JUNE 8-12

Spruce Meadows' first major tournament of the outdoor season features the Spruce Meadows Canadian Championship™. A top international entry will vie for over \$849,700 in prize money.

The 2011 Spruce Meadows 'National' Tournament features "Show Your Spirit." Spruce Meadows in conjunction with its community of sponsors, is inviting community, teams, groups, and on Saturday and Sunday to cheer and win prizes for their group.

The 'National' also marks the start of the prestigious \$1 million CN Precision Series with the CN Reliability Grand Prix.

The International Plaza has a fresh look; the phase I renovations from last year are complete. Walk through, sit down, grab a bite to eat and relax listening to the music in this inviting new space.

Prize money \$849,700

*There is lots to learn and discover at the National Tournament.*





## 'CONTINENTAL' / 'SKYLINER'

### 'Continental' • June 16 - 19

A key ingredient in the Spruce Meadows Summer Tour, the 'Continental' has grown into an FEI CSI 4\* tournament with great sponsor and athlete support. 2011 will mark the tenth year that CN has been the anchor sponsor of the tournament. Thanks to support from Devon and Husky Energy along with other great sponsors, the 'Continental' is an FEI CSI 4\* Tournament.

The CN Performance World Cup Qualifier & Grand Prix on Sunday afternoon is the second leg of the \$1 million CN Precision Series that will be hotly contested throughout the Spruce Meadows season.

Prize Money \$446,500

### 'Skyliner' • June 22 - 26

The 'Skyliner' Tournament made its debut in 2006. This tournament focuses on junior and amateur athletes; those seeking the Spruce Meadows experience for themselves and their horses under a major championship format. Future champions will be inspired at the 'Skyliner.'

This tournament uses the same competition format as the FEI World Equestrian Games. This provides the young athletes with valuable insight as to what it's like to compete at the international level.

Prize Money \$177,500



'CANADA ONE' • JULY 1-4

## "Canada One" • June 30 - July 3

The 'Canada One' Tournament is considered among one of the finest outdoor tournaments in North America. With over \$300,000 total purse for the competition at the highest level, 'Canada One' has become one of the sport's premier tournaments with full FEI CSI 4\* status.

Come and enjoy a day in the country—you are sure to see the sport's best horses and riders up close without the large crowds that attend other major Spruce Meadows tournaments.

Prize Money \$432,000





## 'NORTH AMERICAN' • JULY 7-11

Strong contingents from Canada, the United States, Mexico and Europe compete for the Spruce Meadows North American Championship™ in featured events like the Cenovus Classic Derby, ATCO Power Queen Elizabeth II Cup, the AKITA Drilling Cup and the TD Cup. The 'North American' offers over \$1,000,000 in prize money and is the final tournament of the Spruce Meadows Summer Series.

Spruce Meadows International Plaza serves up warm hospitality with exhibits for all to experience. There will be a special Royal Command Performance of the Lord Strathcona's "Feu De Joie".

Prize Money \$1,024,500



▲ *The International Plaza offers many new experiences during the North American.*



## 'CHAMPIONS' WELCOME

### 'Champions' Welcome' • Sept. 1 - 4

The newest addition to the Spruce Meadows FEI Schedule, the 'Champions' Welcome' Tournament is now in its second year. This CSI Tournament, which features a World Cup Qualifier, is held over the Labour Day long weekend. It provides an opportunity for horses and riders to acclimatize to Spruce Meadows prior to the rigours of the Spruce Meadows 'Masters' Tournament.

The tournament is expected to attract a very respectable entry from throughout, North, Central and South America, that has historically arrived at Spruce Meadows well in advance of the CSIO 5\* 'Masters' Tournament. FEI Competitions at the 'Champions' Welcome' will be held on rings not used for FEI events during the 'Masters' Tournament. This too will give the athletes a completely different Spruce Meadows experience.

Prize Money \$138,000





## 'MASTERS' • SEPT. 7-11

The eyes of the world are focused on Spruce Meadows as the best athletes from 15 nations compete for top prize money and international acclaim during the Spruce Meadows 'Masters.'

Fridays' Mercedes-Benz Evening of the Horse kicks off the weekend with spectacular sport and entertainment. The weekend continues with the \$350,000 BMO Financial Group Nations' Cup on Saturday and the worlds' richest Grand Prix, the \$1,000,000 CN International, as the exciting finale on Sunday afternoon.

The Mercedes-Benz Evening of the Horse is highlighted by a spectacular display of fireworks accompanied by the Heavy Cavalry and Cambrai Band. Added entertainment and special features include performances by the RCMP Musical Ride throughout the 'Masters.'

Exotic food, song and dance turn the International Plaza into a Festival of Nations. Equi-Fair is North Americas' leading International trade fair created specifically for the horse industry. Now in its 29<sup>th</sup> year, Equi-Fair will feature over 300 vendors from around the world. 2011 is the inaugural year for the "Lifestyle" exhibit in the Riding Hall. Contemporary, outdoor, rural, acreage, whatever the lifestyle it can be found only at Spruce Meadows.

In its twenty-first year, the TELUS Battle of the Breeds takes place Thursday, Friday and Saturday, testing the abilities of Albertas' top horses and riders in several events ranging from Trail Riding to Jeopardy Jumping.

The Spruce Meadows 'Masters' offers incomparable sport, entertainment, exhibits, food and culture for visitors from around the world.

Prize Money \$1,990,300





## 'NATIONAL' CHAMPIONS

<b>SPRUCE MEADOWS CANADIAN CHAMPIONSHIP™</b>		
<i>Year</i>	<i>Rider</i>	<i>Horse</i>
2010	Ashlee Bond	Cadett 7
2009	John Anderson	Terrific
2008	Beezie Madden	Judgement
2007	Beezie Madden	Judgement
2006	Beezie Madden	Judgement
2005	Michael Whitaker	Laconda
2004	Richard Spooner	Robinson
2003	Ian Millar	Aftershock
2002	Nicole Shahinian-Simpson	El Campeons Cirka Z
2001	Beezie Madden	Judgement
2000	Hap Hansen	Maloubet
1999	Beth Underhill	Altair
1998	Mac Cone	Elute
1997	Mario Deslauriers	Amistad
1996	Beth Underhill	Monopoly
1995	Eric Lamaze	Cagney
1994	Beth Underhill	Monopoly
1993	Ian Millar	Big Ben
1992	Mario Deslauriers	Alemao V
1991	Ian Millar	Big Ben
1990	Ian Millar	Czar
1989	Ian Millar	El Futuro

<b>SPRUCE MEADOWS CANADIAN CHAMPIONSHIP™</b>		
<i>Year</i>	<i>Rider</i>	<i>Horse</i>
1988	Ian Millar	El Futuro
1987	Ian Millar	Warrior
1986	Ian Millar	Big Ben
1985	Lisa Carlsen	Kahlua
1984	Lisa Carlsen	Kahlua
1983	Ian Millar	Warrior
1982	Michel Vaillancourt	Marcato
1981	Barbara Kerr	40 Below
1980	Bo Mearns	The Flying Nun
1979	Bo Mearns	The Flying Nun
1978	Albert Kley	Gambrinus
1977	John Simpson	Texas
1976	Jean-Guy Mathers	Pomme D'Apie



## 'NATIONAL' CHAMPIONS



### CN RELIABILITY GRAND PRIX

Year	Rider	Horse
2010	Eric Lamaze	Hickstead
2009	Ian Millar	In Style
2008	Eric Lamaze	Hickstead
2007	Lauren Hough	Casadora
2006	Norman Dello Joio	Glasgow
2005	Norman Dello Joio	Glasgow
2004	Lauren Hough	Classiko
2003	Markus Fuchs	Granie
2002	Norman Dello Joio	Glasgow
2001	Jay Hayes	Diva
2000	Jay Hayes	Diva
1999	Bjorn Nagel	Sylver
1998	Hap Hansen	Amerika
1997	Mario Deslauriers	Amistad
1996	Francie Steinwedell	Sylvia
1995	Mario Deslauriers	Alemao V
1994	Beth Underhill	Monopoly
1993	Beth Underhill	Monopoly
1992	Ian Millar	Big Ben
1991	Ian Millar	Big Ben

### CN RELIABILITY GRAND PRIX

Year	Rider	Horse
1990	Ian Millar	Czar
1989	Hugh Graham	Sirocco
1988	Laura Balisky	Lavendel
1987	Ian Millar	Warrior
1986	Ian Millar	Warrior
1985	Ian Millar	Warrior
1984	Ian Millar	Big Ben
1983	Ian Millar	Warrior
1982	Michel Vaillancourt	Marcato



## 'NATIONAL' CHAMPIONS



### NEXEN CUP DERBY

<i>Year</i>	<i>Rider</i>	<i>Horse</i>
2010	Pablo Barrios	G&C Sinatra
2009	Mario Deslauriers	Paradigm
2008	Beezie Madden	Judgement
2007	Beezie Madden	Judgement
2006	Beezie Madden	Judgement
2005	Rodrigo Pessoa	Richmont Park
2004	Rich Fellers	McGuinness
2003	Beezie Madden	Innocence
2002	Lauren Hough	Windy City
2001	Leslie Howard	S'Blieft
2000	Ian Millar	Glory Days
1999	Eric Lamaze	Cagney
1998	Hap Hansen	Amerika
1997	Jan Tops	Opperette La Silla
1996	Beth Underhill	Monopoly
1995	Eric Lamaze	Cagney
1994	Eric Lamaze	Cagney
1993	Ian Millar	Big Ben
1992	Ian Millar	Big Ben
1991	Ian Millar	Big Ben
1990	Mark Laskin	Viola T



## 'NORTH AMERICAN' CHAMPIONS

<b>SPRUCE MEADOWS NORTH AMERICAN CHAMPIONSHIP™</b>		
<i>Year</i>	<i>Rider</i>	<i>Horse</i>
2010	Marilyn Little-Meredith	Blue Curacao
2009	Jill Henselwood	Special Ed
2008	Mario Deslauriers	Paradigm
2007	Mario Deslauriers	Paradigm
2006	Jill Henselwood	Special Ed
2005	Jill Henselwood	Special Ed
2004	Jill Henselwood	Special Ed
2003	Schuyler Riley	Ilian
2002	Richard Spooner	Robinson FRH
2001	Hap Hansen	Maloubet
2000	Hap Hansen	Maloubet
1999	Leslie Howard	S'Blieft
1998	Rich Fellers	Stealth Sprenger
1997	Peter Leone	Crown Royal Let's Go
1996	Hap Hansen	Pikadero
1995	Laura Balisky	Easy Boy
1994	Hap Hansen	Fairway
1993	Hap Hansen	Fairway
1992	Mark Laskin	Sullivan
1991	Candice Schlom	Kodiac
1990	Barney Ward	So Long
1989	Hugh Graham	Sirocco



## 'NORTH AMERICAN' CHAMPIONS

# cenovus

E N E R G Y

### CENOVUS CLASSIC DERBY

Year	Rider	Horse
2010	Marilyn Little-Meredith	Blue Curacao
2009	Leslie Howard	Lennox Lewis
2008	John Anderson	Gesine
2007	Jill Henselwood	Black Ice
2006	Leslie Howard	Youp
2005	Schuyler Riley	Opus Sept
2004	Schuyler Riley	Opus Sept
2003	Markus Fuchs	La Toya III
2002	Richard Spooner	Robinson FRH
2001	John Anderson	BMO NB Dunvegan
2000	Eric Lamaze	Cagney
1999	Dayton Gorsline	Spirit of Xerox II
1998	Damian Gardiner	Pinon Finnigan
1997	Peter Leone	Crown Royal Let's Go
1996	Laura O'Connor	Oskar
1995	Laura Balisky	Easy Boy
1994	John Anderson	Scirocco
1993	Hap Hansen	Fairway

### CENOVUS CLASSIC DERBY

Year	Rider	Horse
1992	Ronnie Freeman	Starlet
1991	Mark Laskin	Viola T
1990	Laura Balisky	Lavendel
1989	Ian Millar	El Futuro
1988	Ian Millar	Big Ben
1987	Ian Millar	Big Ben
1986	Ian Millar	Big Ben
1985	Doug Henry	Big Bird



'NORTH AMERICAN' CHAMPIONS

# ATCO Power

<b>ATCO POWER QUEEN ELIZABETH II CUP</b>		
<i>Year</i>	<i>Rider</i>	<i>Horse</i>
2010	Eric Lamaze	Hickstead
2009	Mario Deslauriers	Ardeche Van de Zelm
2008	Eric Lamaze	Hickstead
2007	Eric Lamaze	Hickstead
2006	Beezie Madden	Authentic
2005	Beezie Madden	Authentic
2004	Bernardo Alves	Canturo
2003	Ludger Beerbaum	Diablo du Parc II
2002	Richard Spooner	Robinson FRH
2001	Raymond Texel	Fleur
2000	Leslie Howard	Priobert
1999	Leslie Howard	S'Bliedt
1998	Laura Kraut	Simba Run
1997	Lynn Obligado	Action
1996	Laura O'Connor	Oskar
1995	Hugh Graham	Money Talks
1994	Hugh Graham	Money Talks
1993	Fernando Senderos	Rivage
1992	Hap Hansen	Mirage
1991	Rich Fellers	El Mirasol
1990	Alice Debany	The Natural



## 'MASTERS' CHAMPIONS

# CN 'International'

### CN INTERNATIONAL GRAND PRIX CHAMPIONS

Year	Rider	Horse	Nat.
2010	Jeroen Dubbeldam	BMC van Grunsven Simon	NED
2010	McLain Ward	Sapphire	USA
2008	Nick Skelton	Arko III	GBR
2007	Eric Lamaze	Hickstead	CAN
2006	Eugenie Angot	Cigale du Tallis	FRA
2005	Beezie Madden	Judgement	USA
2004	Jos Lansink	Cumano	BEL
2003	Otto Becker	Dobel's Cento	GER
2002	Ludger Beerbaum	Goldfever	GER
2001	Rodrigo Pessoa	Gandini Lianos	BRA
2000	Rodrigo Pessoa	Gandini Lianos	BRA
1999	Rene Tebbel	Radiator	GER
1998	Nick Skelton	V V Hopes Are High	GBR
1997	Leslie Burr-Howard	S'Blieft	USA
1996	Peter Charles	La Ina	IRE
1995	Michael Whitaker	Everest Two-Step	GBR

### CN INTERNATIONAL GRAND PRIX CHAMPIONS

Year	Rider	Horse	Nat.
1994	John Whitaker	Everest Grannusch	GBR
1993	Nick Skelton	Everest Dollar Girl	GBR
1992	John Whitaker	Henderson Gammon	GBR
1991	Ian Millar	Big Ben	CAN
1990	Otto Becker	Optiebeurs Pamina	GER
1989	Michael Whitaker	Next Mon Santa	GBR
1988	George Morris	Rio	USA
1987	Ian Millar	Big Ben	CAN
1986	John Whitaker	Next Milton	GBR
1985	Nick Skelton	Everest St. James	GBR
1984	Heidi Robbiani	Jessica V	SUI
1983	Norman Dello Joio	I Love You	USA
1982	Malcolm Pyrah	Towerlands Anglezark	GBR
1981	David Broome	Queens Way Philco	GBR



## 'MASTERS' CHAMPIONS

BMO



NATIONS' CUP

BMO NATIONS' CUP CHAMPIONS	
2010	United States
2009	Netherlands
2008	United States
2007	Germany
2006	Canada
2005	<i>No Nation completed 2 rounds</i>
2004	Germany
2003	Germany
2002	United States
2001	Ireland
2000	Ireland
1999	Germany
1998	Germany
1997	Netherlands
1996	Great Britain
1995	Ireland
1994	United States
1993	France
1992	Great Britain
1991	Great Britain
1990	Great Britain

BMO NATIONS' CUP CHAMPIONS	
1989	Great Britain
1988	United States
1987	United States
1986	United States
1985	Great Britain
1984	West Germany
1983	United States
1982	Great Britain
1981	Netherlands
1980	Great Britain
1979	Great Britain
1978	Great Britain
1977	West Germany



## 'MASTERS' CHAMPIONS



# Mercedes-Benz

### MERCEDES-BENZ LEADING CANADIAN RIDER

Year	Rider	Horse
2010	Eric Lamaze	Hickstead
2010	Eric Lamaze	Hickstead
2008	John Anderson	Gesine
2007	Lindsey Hitchner	Billy Autumn
2006	Jonathan Asselin	Rosita Fly
2005	Tamie Phillips	Starlet
2004	Tani Anderson	Illusion
2003	Eric Lamaze	Kilkenny Randal Z
2002	Hugh Graham	Promise
2001	Gail Greenough	Lesandra
2000	Melissa Brown	Karolus K
1999	Ainsley Vince	Catch 22
1998	Ian Millar	Future Folly
1997	Jill Henselwood	'Til Tomorrow
1996	Jennifer Ramsey	Farrow
1995	John Pearce	Caspar
1994	Alain Vaillancourt	Atlas

### MERCEDES-BENZ LEADING CANADIAN RIDER

Year	Rider	Horse
1993	Mark Laskin	Katja
1992	Ian Millar	Future Vision
1991	Hugh Graham	Betwixed
1990	Linda Southern	Fly Canadian
1989	Linda Southern	Fletcher Challenge
1988	Jay Hayes	Waterford
1987	Laura Tidball-Balisky	Quartz
1986	Laura Tidball-Balisky	Quartz
1985	Laura Tidball-Balisky	Quartz
1984	Ian Millar	Warrior
1983	Hugh Graham	Johnny Walker
1982	Judi Gorsline	Sun Valley
1981	Jodi Costello	Middleman
1980	Judi Gorsline	Sun Valley
1979	Barbara Kerr	40 Below
1978	John Simpson	Texas
1977	Frank Selinger	Lickety Split
1976	Michel Vaillancourt	Branch County



## SPRUCE MEADOWS HALL OF FAME



2008	Hunter Harrison
2008	John Simpson
2006	John & Tish Quirk
2006	Otto Steiner
2003	Epona ( <i>Mesohippus</i> )
2002	Terry Leibel
2001	Herbet Meyer
2001	George Morris
2000	du Maurier
2000	Bas & Anne French
2000	Hans-Heinrich Isenbart
2000	Ronnie Massarella
2000	Klaus de Jong
2000	Dr. Burchard Bade

2000	Alan Clark
2000	Big Ben & Ian Millar
2000	Joan Mead
2000	Bill Kehler
1999	Ken & Marg Hull
1993	Manfred Lopp
1990	Pamela Carruthers
1990	Johnny Esaw
1984	Wilmot Tennyson
1984	William Mulholland
1984	Peter Loughheed
1975	Don Southern
1975	Joe Selinger
1975	Walter Hartwig



## PRIZE MONEY WINNINGS

<b>ALL-TIME PRIZE MONEY WINNINGS</b>			
	<i>Rider</i>	<i>Nat.</i>	<i>Earnings (CDN)</i>
1	Eric Lamaze	CAN	\$2,853,502
2	Ian Millar	CAN	\$2,695,331
3	Beezie Madden	USA	\$2,679,860
4	Richard Spooner	USA	\$1,801,261
5	Rodrigo Pessoa	BRA	\$1,781,597
6	Rich Fellers	USA	\$1,764,343
7	Nick Skelton	GBR	\$1,722,125
8	Leslie Howard	USA	\$1,419,674
9	Ludger Beerbaum	GER	\$1,406,075
10	Michael Whitaker	GBR	\$1,155,085
11	Mario Deslauriers	USA	\$1,136,679
12	John Whitaker	GBR	\$1,082,110
13	Hap Hansen	USA	\$1,013,598
14	Jill Henselwood	CAN	\$ 909,603
15	Jos Lansink	BEL	\$ 905,658
16	Norman Dello Joio	USA	\$ 845,609
17	Lauren Hough	USA	\$ 798,970
18	Otto Becker	GER	\$ 776,085
19	Beth Underhill	CAN	\$ 651,518
20	Laura Balisky	CAN	\$ 612,865



## RIDER BIOGRAPHIES



- Two-time CN International Champion
- Beijing Olympic team silver medalist
- Canada Sports Hall of Fame inductee
- Spruce Meadows Hall of Fame member

### IAN MILLAR



Perth, ON  
Born: January 6, 1947



- 2008 Beijing Olympic team gold medalist
- Winner of both the 2005 ATCO Power Queen Elizabeth II Cup & CN International
- Spruce Meadows Canadian Champion (2003-2006)
- Individual and Team silver medalist at the World Equestrian Games (2006)

### BEEZIE MADDEN



Cazenovia, New York  
Born: November 20, 1963



## RIDER BIOGRAPHIES



**RODRIGO PESSOA**



Bruxelles, BEL

Born: November 29, 1972

- 2004 Athens Olympic individual gold medalist
- Three-time World Cup Champion
- Back-to-back CN International Grand Prix winner (2000-2001)
- Crowned both the World Champion and World Cup Champion in 1998



**RICHARD SPOONER**



Burbank, California

Born: February 2, 1970

- Over 100 Grand Prix victories
- Member of winning team of 2010 BMO Nation's Cup
- Named the Pacific Coast Horse Show Association Grand Prix Rider of the Year, 12 times
- Winner of two Grand Prix of Monaco



## RIDER BIOGRAPHIES



### MCLAIN WARD



Brewster, New York  
Born: October, 1975

- Two-time Olympic team gold medalist, Beijing (2008) and Athens (2004)
- Champion of the 2009 CN International Grand Prix
- Team silver medalist at the 2006 World Equestrian Games in Aachen



### ERIC LAMAZE



Schomberg, Ontario  
Born: April 17, 1968

- Individual gold medalist at the 2008 Beijing Olympics
- Team silver medalist at the 2008 Beijing Olympics
- Winner of the ATCO Power Queen Elizabeth II Cup in 2007 and 2008
- #1 on the Spruce Meadows all-time prize money winnings list



## RIDER BIOGRAPHIES



### JILL HENSELWOOD



Oxford Mills, Ontario  
Born: November 1, 1962

- 2008 Beijing Olympic team silver medalist
- 2007 Pan American Games Gold medalist
- 2007 Pan American Games Silver medalist
- Spruce Meadows 'North American' Champion in 2004, 2005 and 2006



### MICHAEL WHITAKER



Nottingham, UK  
Born: March 17, 1960

- Competed in 4 Olympic games, including a team silver in the 1984 games in Los Angeles
- Has represented Great Britain in 141 Nations' Cups
- CN International Champion 1989 & 1995 and Spruce Meadows Canadian Champion in 2005



## WORLD OF SPONSORS

Spruce Meadows stands alone in many respects. In fact, Spruce Meadows was awarded the “Best Show Jumping Venue” in the world by the Federation Equestre Internationale (FEI). An immeasurable and vital reason for the success Spruce Meadows has realized is a result of the truly world leading companies that “make it happen” for the athletes, media, fans and officials at Spruce Meadows.



After joining the Spruce Meadows team in 2001, CN is back with the unprecedented sponsorship of the \$1,000,000 CN International- the most prestigious event in the sport of show jumping. The CN Precision Series also offers a \$1,000,000 bonus to the athlete who captures all four major Spruce Meadows Grand Prix in one season. The company, the only freight railroad in North America to cross the continent east-west and north-south, is excited to be a Spruce Meadows partner. It sees its involvement as a great fit, providing opportunities for customer and community hosting and as a way to increase its corporate profile in Calgary, western Canada and across North America.



Nexen, a partner in communities across Canada, is a proud sponsor of the Nexen Cup Derby, one of the most thrilling competitions offered at Spruce Meadows. Since 1990, the Derby has been the final test for the Spruce Meadows Canadian Championship™. The Nexen Cup Derby is a grueling test of both horse and rider as athletes are faced with more than 20 obstacles including the world’s tallest grass bank.



## WORLD OF SPONSORS



TELUS and its predecessor AGT have been an integral part of the Spruce Meadows Family of Sponsors since 1990. The TELUS Battle of the Breeds quickly evolved and is now a highly sought after championship for horses and riders in Alberta. The diversity and talent of the feature breed teams make it a very popular event for the 'Masters' spectators as well.

The TELUS brand goes far beyond the TELUS Battle of the Breeds at Spruce Meadows through the company's year-round support of the sport at the Spruce Meadows regional tournaments and through each and every production of Spruce Meadows Television distributed in Canada.



ATCO Group is an Alberta based premier Canadian Corporation that provides products and services to more than 100 countries. ATCO Group delivers service excellence and innovative business solutions worldwide with leading companies engaged in Utilities (pipelines, natural gas and electricity transmission and distribution), Energy (power generation, natural gas gathering, processing, storage and liquids extraction), Structures & Logistics (manufacturing, logistics and noise abatement) and Technologies (business systems solutions). ATCO Group is involved in each of the international tournaments held at Spruce Meadows, and has been since 1976.



## WORLD OF SPONSORS



BMO Financial Group was with Spruce Meadows at the first tournament in 1976. Since then, BMO Financial Group has committed to building one of the premier events of international show jumping in the entire world; the BMO Nations' Cup.

Each September the powerhouse nations of show jumping from around the world compete for team supremacy in the BMO Nations' Cup. Cheering them on are the more than 60,000 fans, a prime time television audience and the 35,000 people who make up BMO Financial Group across Canada.



# ROLEX

Rolex has been with Spruce Meadows for more than 15 years. The Rolex Watch Company was formed in 1905 and has since succeeded in upholding an unrivaled international reputation for quality, craftsmanship and a series of outstanding innovations attesting to the technical superiority of the Rolex brand.

At Spruce Meadows, Rolex has provided beautiful clocks, which are positioned in key locations throughout the grounds. Since 2006, the Clock Tower in the International Ring has housed the largest timepiece in North America - a 2m in diameter Rolex. Each year Rolex recognizes the Spruce Meadows volunteer who has contributed above and beyond to Spruce Meadows - the reward for such effort? A beautiful Rolex watch.



# Mercedes-Benz

Mercedes-Benz is part of Daimler AG, the world's oldest automobile manufacturer and a long time supporter of international horse sports. In 2005 Mercedes-Benz celebrated fifty years of excellence in Canada. In 2011, in partnership with Mercedes-Benz Financial, this world leading brand assumes title of one of show jumping's most popular events, the Mercedes-Benz 'Evening of the Horse' at the 'Masters.'

Mercedes-Benz produces 17 distinctive classes of cars and has 22 manufacturing facilities around the world.



# CALGARY HERALD

The Calgary Herald has delivered the Spruce Meadows story to Calgarians since 1975 and has set a global standard for reporting on the sport of show jumping. The Calgary Herald's award winning Sports Department continues to provide exceptional Spruce Meadows coverage to more than 475,000 readers during each of the tournaments.

The Calgary Herald represents the heart of the city and is proud to be a partner with Spruce Meadows on programs such as: Calgary Herald Family Nights at Spruce Meadows and the longest standing award of excellence at Spruce Meadows - The Calgary Herald Saddle of Honour.

The Calgary Herald is honoured to be a sponsor of the best show jumping venue in the world.



## NAME THE FOAL



# NAME THE FOAL

This is your chance to name a show jumper! Submit your entry for the opportunity to name one of three Hanoverian Foals born at Spruce Meadows this spring. The three foals selected represent the best of the breed. Carrying on the tradition of the centuries-old Hanoverian Stud book, the foal's name must begin with the first letter of the sire's name. The winning names are chosen from a selection of submitted entries - over 65,000 in 2010! Watch for the Spruce Meadows foals on each of the CBC Sports broadcasts from Spruce Meadows this summer!

## Entries close July 31, 2011

Prizes for each winning entry include round-trip transportation to Calgary, Alberta, hotel accommodation for two, tickets to the 'Masters' Tournament in September 7-11, 2011, your name on the foal's stable plaque and more!

Contest rules available at [www.sprucemeadows.com](http://www.sprucemeadows.com).



## SHOW JUMPING CHAMPIONS

### OLYMPIC INDIVIDUAL GOLD MEDALLISTS • 1912-2008

Year	City	Rider	Horse	Nat.
2008	Beijing	Eric Lamaze	Hickstead	CAN
2004	Athens	Rodrigo Pessoa	Baloubet du Rouet	BRA
2000	Sydney	Jeroen Dubbeldam	De Sjiem	NED
1996	Atlanta	Ulrich Kirchhorff	Jus de Pomme	GER
1992	Barcelona	Ludger Beerbaum	Classic Touch	GER
1988	Seoul	Pierre Durand	Jappeloup	FRA
1984	Los Angeles	Joe Fargis	Touch of Class	USA
1980*	Rotterdam	Hugo Simon	Gladstone	AUT
1980	Moscow	Jan Kowalczyk	Artemor	POL
1976	Montreal	Alwin Schockemoehle	Warwicke Rex	FRG
1972	Munich	Graziano Mancinelli	Ambassador	ITA
1968	Mexico	William C. Steinkraus	Snowbound	USA
1964	Tokyo	Pierre J. d'Oriola	Lutter B	FRA
1960	Rome	Raimondo d'Inzeo	Posillipo	ITA
1956	Stockholm	Hans Gunter Winkler	Halla	FGR
1952	Helsinki	Pierre J. d'Oriola	Ali Baba	FRA
1948	London	Humberto Mariles-Cortes	Arete	MEX
1936	Berlin	Kurt Hasse	Tora	GER
1932	Los Angeles	Takeichi Nishi	Uranus	JPN
1928	Amsterdam	Frantisek Ventura	Eliot	CZE
1924	Paris	Alphonse Gemuseus	Lucette	SUI
1920	Antwerp	Tommaso Lequio	Trebecco	ITA
1912	Stockholm	Jean Cariou	Mignon	FRA

\* Alternate due to boycott



## SHOW JUMPING CHAMPIONS

OLYMPIC TEAM GOLD MEDALLISTS • 1912-2008		
Year	City	Nation
2008	Beijing	United States of America
2004	Athens	United States of America
2000	Sydney	Germany
1996	Atlanta	Germany
1992	Barcelona	Netherlands
1988	Seoul	Germany
1984	Los Angeles	United States of America
1980*	Rotterdam	Canada
1980	Moscow	Soviet Union
1976	Montreal	France
1972	Munich	West Germany
1968	Mexico	Canada
1964	Tokyo	West Germany
1960	Rome	West Germany
1956	Stockholm	West Germany
1952	Helsinki	Great Britain
1948	London	Mexico
1936	Berlin	Germany
1932	Los Angeles	<i>No Nations completed course with 3 riders</i>
1928	Amsterdam	Spain
1924	Paris	Sweden
1920	Antwerp	Sweden
1912	Stockholm	Sweden
* Alternate due to boycott		



## SHOW JUMPING CHAMPIONS

<b>WORLD CUP CHAMPIONS • 1979-2011</b>				
<i>Year</i>	<i>City</i>	<i>Rider</i>	<i>Horse</i>	<i>Nat.</i>
2011	Leipzig	Christian Ahlmann	Taloubet Z	GER
2010	Geneva	Marcus Ehning	Plot Blue	GER
2009	Las Vegas	M.Michaels-Beerbaum	Shutterfly	GER
2008	Goteburg	M.Michaels-Beerbaum	Shutterfly	GER
2007	Las Vegas	Beat Mandli	Ideo du Thot	SUI
2006	Kuala Lumpur	Marcus Ehning	Sandro Boy	GER
2005	Las Vegas	M.Michaels-Beerbaum	Shutterfly	GER
2004	Milan	Bruno Broucqsault	Dileme de Cephe	FRA
2003	Las Vegas	Marcus Ehning	Anka 191	GER
2002	Leipzig	Otto Becker	Dobel's Cento	GER
2001	Goteborg	Markus Fuchs	Tinka's Boy	SUI
2000	Las Vegas	Rodrigo Pessoa	Loro Piana Baloubet du Rouet	BRA
1999	Goteborg	Rodrigo Pessoa	Loro Piana Baloubet du Rouet	BRA
1998	Helsinki	Rodrigo Pessoa	Loro Piana Baloubet du Rouet	BRA
1997	Goteborg	Hugo Simon	E. T. FRH	AUT
1996	Geneva	Hugo Simon	E. T. FRH	AUT
1995	Goteborg	Nick Skelton	Dollar Girl	GBR
1994	sHertogenbosch	Jos Lansink	Libero H	NED
1993	Goteborg	Ludger Beerbaum	Almox Ratina	GER
1992	Del Mar	Thomas Fruhmann	Bkmnn's Genius	AUT
1991	Goteborg	John Whitaker	Milton	GBR
1990	Dortmund	John Whitaker	Milton	GBR
1989	Tampa	Ian Millar	Big Ben	CAN
1988	Goteborg	Ian Millar	Big Ben	CAN



## SHOW JUMPING CHAMPIONS

### WORLD CUP CHAMPIONS • 1979-2011

Year	City	Rider	Horse	Nat.
1987	Paris	Katherine Burdsall	The Natural	USA
1986	Goteborg	Leslie Burr	McLain	USA
1985	Berlin	Conrad Homfeld	Abdullah	USA
1984	Goteborg	Mario Deslauriers	Aramis	CAN
1983	Vienna	Norman Della Joio	I Love You	USA
1982	Goteborg	Melanie Smith	Calypso	USA
1981	Birmingham	Michael Matz	Jet Run	USA
1980	Baltimore	Conrad Homfeld	Balbuco	USA
1979	Goteborg	Hugo Simon	Gladstone	AUT





## SHOW JUMPING CHAMPIONS

<b>WORLD EQUESTRIAN GAMES INDIVIDUAL CHAMPIONS</b>				
<i>Year</i>	<i>City</i>	<i>Rider</i>	<i>Horse</i>	<i>Nat.</i>
2010	Lexington	Philippe Le Jeune	Vigo D'Arsouille	BEL
2006	Aachen	Jos Lansink	Cumano	BEL
2002	Jerez	Dermott Lennon	Liscalgot	IRL
1998	Rome	Rodrigo Pessoa	Gandini Lianos	BRA
1994	The Hague	Franke Sloothaak	S.P. Weihaiwej	GER
1990	Stockholm	Eric Navet	Quito de Baussey	FRA
1986	Aachen	Gail Greenough	Mr T	CAN
1982	Dublin	Norbert Koof	Fire	FGR
1978	Aachen	Gerd Wiltfang	Roman	FGR
1974	La Baule	Janou Lefebvre	Rocket	FRA
1974	Hickstead	Hartwig Steenken	Simona	FGR
1970	Kopenhagen	Janou Lefebvre	Rocket	FRA
1970	La Baule	David Broome	Beethoven	GBR
1966	Buenos Aires	Pierre J. d'Oriola	Pomone B	FRA
1965	Hickstead	Marion Coakes	Stroller	GBR
1960	Venedig	Raimondo d'Inzeo	Gowran Girl	ITA
1956	Aachen	Raimondo d'Inzeo	Merano	ITA
1955	Aachen	Hans Gunter Winkler	Halla	FGR
1954	Madrid	Hans Gunter Winkler	Halla	FGR
1953	Paris	Francisco Goyoaga	Quorum	ESP



## SHOW JUMPING CHAMPIONS

WORLD EQUESTRIAN GAMES TEAM CHAMPIONS		
Year	City	Nation
2008	Lexington	Germany
2006	Aachen	Germany
2002	Jerez	France
1998	Rome	Germany
1994	The Hague	Germany
1990	Stockholm	France
1986	Aachen	United States of America
1982	Dublin	France
1978	Aachen	Great Britain





## SHOW JUMPING TERMS

**CLEAR ROUND:** A clear round is scored when a horse completes the course within the time allowed and without incurring any jumping faults. A jump-off occurs when two or more competitors go clear.

**JUMP-OFF:** A jump-off occurs after two or more horses have equal faults after the first round and a tie for first place must be broken. The horse and rider will ride a shortened course against the clock. The winner is the horse/rider with the fewest faults in the shortest time.

**KNOCKDOWN:** An obstacle is considered knocked down when the height has been lowered by the horse and rider. Four faults per knockdown are added to the rider's score.

**OFF-COURSE:** A rider is considered off-course if they have deviated from the order, or direction an obstacle is to be jumped. The course is outlined by the course designer before the competition.

**ORDER OF GO:** The order of go can be determined in two ways; a seeded order is determined by performance in previous competitions during the week, or a random draw where numbers are drawn out of a hat the night before so that each competitor has an equal chance of attaining a favorable position.

**RAIL:** A rail is the wooden poles or planks used on the obstacles. Rails must be a minimum of 6 feet in length and 4 inches in diameter.

**REFUSAL:** A refusal happens when a horse stops or runs off to the side on approach to an obstacle in an attempt to avoid jumping the fence. Four faults are assessed for the first refusal and elimination after the second.



## SHOW JUMPING TERMS

**STRIDE:** A stride is one gallop step for a given horse. Each horse has a different length of stride that his rider must know, but the average distance covered in one stride is 12 feet.

**TAKEOFF:** The takeoff point is the optimal place that the rider must get his horse to in order to clear the obstacle. If the takeoff point is too long, that is, too far away from the jump, the horse will land too early and chance knocking down a rail. If the takeoff point is too deep, the horse will usually knock down the fence with his front legs on the way up.

**TIME ALLOWED:** A time allowed is specified by the course designer, limiting the amount of time the course can be negotiated. One time fault is assessed for each four seconds commenced. In a jump-off, one time fault is incurred for each second commenced over the time allowed. In international competitions, the horse and rider must maintain a speed of 400m/minute to complete the course in the time allowed.

**VOLUNTARY RETIREMENT:** A voluntary retirement is a decision on the rider's part to cease competing in a given competition due to injury, troubles negotiating the course, or because the rider knows too many faults have been incurred to place in the ribbons.

**WALKING THE COURSE:** A course walk is when the riders preview their upcoming competition by walking the route they intend to ride. The horses never see the course beforehand and this is the only time the rider gets to look at the course. The riders pace off the distances between the fences and determine how best to adjust their own horse's strides to make the distances. Riders will also take note of the different types of fences offered, their relationship to one another, the footing and other potential problem areas.



## TYPES OF COMPETITIONS



### **Grand Prix (Two Rounds)**

A Grand Prix will present competitors with as many as sixteen difficult jumps including combinations of double or triple obstacles. After completing the first round of the Grand Prix, the top twelve horse/rider combinations from the first round (or all clear rounds), return to the second round, where the jumps are much higher and wider. A jump-off takes place only if there are two or more double-clear rounds.



## TYPES OF COMPETITIONS

### Parcours de Chasse (speed)



A Parcours de Chasse is a speed competition which the horse/rider combination typically negotiates one round with speed becoming the determining factor overall. The winner of the competition will be the pair of athletes who cross the finish line with the least faults and the fastest time over the one round. In the Parcours de Chasse, knockdowns (faults) are converted into seconds, making it possible for a fast horse that has a rail down to still win the event. So look for the turns to become tighter and the pace quicker once the rail falls. Obviously, the best route to win is still a fast clear round, but anything goes when speed is the name of the game.

### Nations' Cup



The Nations' Cup is the only competition in which nations are represented by selected teams. Each team consists of four horse/rider combinations and a Chef d'Equipe. Each member will jump one round over a course of 12 obstacles. The best three scores are added together for the first round total. The top six teams return in reverse order of their first-round placing to jump a second round over the identical course. First and second round totals are then added together to determine the ultimate winner. In the event of equality of faults, a jump-off takes place with one rider per team selected by the Chef d'Equipe.



## TYPES OF COMPETITIONS



### Derby

The Derby is the decathlon of the show jumping world. Just as the decathlon tests endurance, speed and skill in track and field, so does the Derby for the show jumper. There are two major derby events in North America; both are held at Spruce Meadows. Both these events offer the same degree of difficulty as the renowned Hamburg Derby of Germany and England's Hickstead Derby. Like the decathlon, with its set schedule of events, the Derby course never changes from year to year. The course features almost twice the number of obstacles, such as the banks, the water jump and the notorious Devil's Dyke. Victory is difficult, and usually the course designer anticipates that less than 10% of the field will return for a jump-off. Jump-offs are rare in the Derby and a pair of clear rounds from a field of forty would be both unusual and impressive!



## TYPES OF COMPETITIONS



### Double Slalom

One of the most exciting events in show jumping is the Double Slalom, a speed competition with a difference. The Double Slalom breaks from tradition in that it is the only event in show jumping that asks two horses to compete in the same ring at the same time. Even the most seasoned competitors, unfazed by bands, crowds and formidable obstacles, rarely (if ever) encounter another horse on course, much less thundering along beside it. That said, in the Double Slalom the horses travel side by side through mirror image courses, pounding to the finish line. The winner then advances to the next round, only two horse/rider combinations remain. The last dash to victory is full of intensity and one hundred percent excitement.



## TYPES OF JUMPS

**OXER** > This fence consists of two sets of standards that gives the fence a spread dimension. Like the vertical, it may be constructed out of various material that is either ramped or parallel. A parallel oxer is the most difficult type of oxer to jump as the horse cannot see the back rail.



< **WATER JUMP** The water jump is the widest fence a horse will have to jump with a spread of 10 to 16 feet. A low hedge or fence usually marks the leading edge of the jump and the horse must clear the white tape on the far side of the water or he incurs jumping faults.

> **VERTICAL FENCE** A vertical fence is straight up and down without spread or width to it. A vertical may be constructed of rails or planks and could have a gate or wall beneath.





## CALGARY FACTS & FIGURES



Photo Courtesy of Tourism Calgary

**2011 Population of Calgary:**  
**1,251,600**

### **Leading Head Office Cities in Canada:**

Toronto	275
Calgary	109
Montreal	89
Vancouver	80

## **LOCATION**

Latitude 51° 03' 06" North; Longitude 114° 01' West.

The city's elevation is 1,084.10 meters (3,556.72 feet).

The area of the city is 745 square kilometers making Calgary the second largest city in Canada by area.

SOURCE: THE CITY OF CALGARY, PLANNING AND BUILDING DEPARTMENT

## **CLIMATE**

Calgary has a moderate climate that enjoys four distinct seasons.

Average hours of sunshine per day 6.34 hrs.

Mean daily July/August Temp. 15.9° C

Mean rainfall per year 320.6 mm

No. of days with measurable rainfall 56.8 days

Mean number of days with precipitation 113.6 days

Average annual precipitation 412.6 mm

SOURCE: ENVIRONMENT CANADA



## CALGARY FACTS & FIGURES

### ECONOMIC DEVELOPMENT AND HISTORY:

Calgary, the fifth largest municipality in Canada, began as a small community in 1875 when the North West Mounted Police (N.W.M.P.) built a permanent post at the confluence of the Bow and Elbow Rivers. Economic development of the area was triggered in 1882 by the arrival of the railway, and Calgary was quickly established as an agricultural centre.



In 1947 oil was discovered at Leduc and Calgary became the administrative centre of the oil exploration and development industry in Canada. By the 1970s, Calgary had been transformed into an international oil centre with extensive involvement in other energy resources. Top ranking business leaders and finance

companies were attracted to the city giving Calgary a new role as the business and financial capital of western Canada. New areas of activity such as manufacturing, high technology and labour intensive service industries emerged.

In addition to the abundance of natural resources, one of Calgary's greatest resources is its people. At the start of the new century, Calgary advances toward its future with great confidence.



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### AREA HOTELS

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#### **FAIRMONT PALLISER HOTEL**

133 - 9th Avenue S.W., Calgary, Alberta,  
T2P 2M3  
Telephone (403) 262-1234  
Fax (403) 260-1260

#### **WINGATE INN**

400 Midpark Way S.E., Calgary,  
Alberta, T2X 3S4  
Telephone (403) 514-0099  
Fax (403) 514-0090

#### **DELTA CALGARY SOUTH**

135 Southland Drive S.E., Calgary,  
Alberta, T2J 5X5  
Telephone (403) 278-5050  
Fax (403) 255-5834

#### **WESTIN HOTEL**

320 - 4th Avenue S.W., Calgary,  
Alberta, T2P 2S6  
Telephone (403) 266-1611  
Fax (403) 233-7471

#### **SUPER 8 - SHAWNESSY**

60 Shawville Road S.E., Calgary,  
Alberta, T2Y 3S6  
Telephone (403) 254-8878  
Fax (403) 256-0885



## SPRUCE MEADOWS TELEVISION



In 2011 Spruce Meadows Television (SMT) can be seen throughout Canada and around the world through broadcast agreements with CBC, CTV, Rogers Broadcasting, Eurosport, British SKY Sports, Fox Sports International and CNBC.

Spruce Meadows is now being produced in High Definition. Broadcast schedules on the featured Spruce Meadows events below will be available at [www.sprucemeadows.com](http://www.sprucemeadows.com) as confirmed. Please check your local listings as well. Look for all new “Spruce Meadows Presents...” episodes beginning in December.

TransCanada Cup  
CN Reliability Grand Prix  
Nexen Cup Derby  
ATCO Structures & Logistics Double Slalom  
ATCO Power Queen Elizabeth II Cup

Cenovus Classic Derby  
TD Cup  
AKITA Drilling Cup  
BMO Nations' Cup  
CN International Grand Prix

*\*Note: All of the Spruce Meadows Television properties are available for purchase on dvd. For further details or to place an order, please call (403) 974-4232.*











# Our news, your way – all the time.

Pick up the Calgary Herald daily and visit [calgaryherald.com](http://calgaryherald.com) for highlights and complete Spruce Meadows competition coverage.



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**CALGARY HERALD**