



# SPRUCE MEADOWS

## Press & Media FAQ

- **Can anyone apply for accreditation?**

Yes – Anyone can apply for media accreditation for the Spruce Meadows Tournaments however, to be considered for credentials you will have to provide proof of assignment from a known media outlet.

- **I'm a hobby photographer, can I get media accreditation?**

No – All photographers are on assignment from their respective media outlets. Those individuals who are only hobby photographers can attend the tournaments as guests and are limited to public areas only.

- **I've got my Spruce Meadows accreditation; how do I get in touch with riders for interviews?**

If you are interested in interviewing a specific rider for a story, please get in touch with any of the Spruce Meadows Media Coordinators. They will do their best to help arrange an interview with the requested rider.

The Spruce Meadows Media team does their best, but sometimes the riders are not interested in doing interviews. Please be respectful of this process.

- **What are the operating hours for the Media Centre?**

During tournaments, the Media Centre is open 30 minutes before the start of the first competition and closes 30 minutes following the presentations ceremony of the last competition.

- **I've been accredited as a photographer at Spruce Meadows; where can I shoot from?**

- During competition, unless otherwise authorized (by Spruce Meadows Media Services), all photographers must shoot from the photo pen areas positioned on course. Those not in pens may be asked to exit the ring and will not be permitted to shoot on course.
- Movement between locations on rings is only allowed between rounds (ie. First round and jump off).
- Photographers may also shoot from outside of the rings (no pens). But please be mindful of sight lines for our spectators.

- **Can I video the competition for the use of my media outlet?**

Video footage, for news, sports & documentary production crews accredited for the tournament:

- During weekday events the maximum allowable coverage of the International Ring competition is 5 minutes per day.
- During weekend events the maximum allowable coverage of the International Ring competition is 3 minutes per day.
- No individual sequence can run longer than 1 minute. Additionally, because of existing agreements we require 3 hours between broadcasts and same day highlights.