

Spruce Meadows, Dynamite & Big Ben - Contest Rules (the "Rules")

PROMOTION PERIOD:

1. The **Dynamite & Big Ben** (the "Promotion") starts at 12:00 AM MT on Friday, May 2, 2025, and ends at 11:59 PM MT on Thursday, May 8, 2025 (the "Promotion Period").

ELIGIBLE PARTICIPANTS:

2. The Promotion is open to residents of Canada (excluding Quebec) who are 18 years of age or older. Directors, officers, or employees of Spruce Meadows, its agents or affiliates, or any other entities associated with this Promotion, as well as members of their households, are not eligible to participate.
3. Proof of residency may be required to confirm eligibility.

HOW TO ENTER:

4. Entries must be submitted by 11:59 PM MT on Thursday, May 8, 2025, to qualify. Each person may submit only one entry.
5. There is no purchase necessary to enter the Contest. Individuals may enter during the Contest Period using the methods outlined below. No entries will be accepted by any other means.
 - “Like” the respective contest post on Instagram and/or Facebook
 - Follow us @spruce_meadows and the @shopatsprucemeadows on Instagram and/or the Official Spruce Meadows Facebook Page
 - Tag a minimum of one (1) friends in the respective contest post on Instagram and/or Facebook
 - BONUS ENTRIES: Share to your story on Instagram and/or Facebook (and tag @spruce_meadows and/or the Official Spruce Meadows Facebook Page).
6. Regardless of method of entry, each eligible entry received by Spruce Meadows during the Contest Period will qualify as one (1) entry into the Contest. There is no limit on entries, additional entries are included for every additional friend tagged; sign up to the Official Spruce Meadows Newsletter; share the specified post to your story and tag Spruce Meadows in that story.

7. NO PURCHASE NECESSARY. Although online access and an e-mail and Instagram account are required in order to participate, no purchase is required in order to enter the Contest. Many public libraries, retail businesses and others offer free access to computers and a number of Internet service providers and other companies offer free e-mail accounts.

THE PRIZE:

7. Two (2) winner will receive the following:
 - i. Four (4) tickets for one day of the 2025 Spruce Meadows EPIC Weekends (June or July dates) – winner can pick the dates
 - ii. Either a “Big Ben” or “Dynamite” Tiny PonyTotal Approximate Value \$95.95 CAD
8. Prize is non-transferable, must be accepted as awarded, and cannot be redeemed for cash.
9. Tickets will be digitally transferred to the winner and any physical prizing must be picked up at Spruce Meadows.

WINNER SELECTION AND NOTIFICATION:

11. Winners will be randomly selected from all eligible entries on Friday, May 9, 2025.
12. Selected participants will be notified via Instagram or Facebook Direct Message and verified via email or phone. To be declared a winner, participants must:
 - o Correctly answer a time-limited, mathematical skill-testing question.
 - o Confirm eligibility and comply with these Rules.
 - o Complete and return a declaration and release form as required.
13. If a selected entrant cannot be contacted, fails to correctly answer the skill-testing question, or does not comply with these Rules within 72 hours of being contacted, the prize will be forfeited, and an alternate winner will be selected.

GENERAL CONDITIONS:

14. All entries become the property of Spruce Meadows. By entering, participants agree to abide by these Rules and accept the decisions of Spruce Meadows as final.
15. Winner consent to the use of their names and photos for promotional purposes by Spruce Meadows without additional compensation.

16. Winner is responsible for their own transportation, accommodations and expenses outside of what is listed in the “The Prize”.
17. Spruce Meadows is not responsible for technical or online issues that may affect entry submission.
18. Spruce Meadows reserves the right to withdraw, amend, or terminate the Promotion at any time without prior notice, subject to applicable laws.
19. This Promotion is governed by the laws of Alberta, and any disputes shall be adjudicated in Calgary, Alberta.
20. This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Meta and/or X. Any personal information provided in connection with the Contest is being provided to Spruce Meadows and not to Meta and/or X. Any questions or comments regarding a Contest must be directed to Spruce Meadows and not to any of the social media platforms on which the Contest may have been advertised or administered.

For more information, contact Spruce Meadows at 403-974-4200 or visit Spruce Meadows at 18011 Spruce Meadows Way SW, Calgary, Alberta.

Good luck!