



# Contacts.

## Executive Participation

**Rimma Jones** 403.974.4219  
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## Hosting

**Mayank Bhargava** 403.974.4529  
mayank.bhargava@sprucemeadows.com

## Media, Commercials, Advertising & Video

**Jennifer Wiley** 403.974.4262  
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**Ashley Jimenez** 403.974.4596  
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**Justin Hayward** 403.974.4214  
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## Signage

**Conor Charlton** 403.974.4203  
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## Product Placement

**Krista Poffenroth** 403.974.4268  
krista.poffenroth@sprucemeadows.com

## New Sponsorship Opportunities

**Lindy Marek** 403.974.4264  
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**Conor Charlton** 403.974.4203  
conor.charlton@sprucemeadows.com

**Scan to view  
presentation &  
information.**



## **SHOP. at Spruce Meadows**

**Lisa Auton**

**403.974.4204**

**[lisa.auton@sprucemeadows.com](mailto:lisa.auton@sprucemeadows.com)**

### **'CONTINENTAL'**

presented by Rolex

**June 5-8, 2025**

### **'NATIONAL'**

presented by Rolex

**June 11-15, 2025**

### **'PAN AMERICAN'**

presented by Rolex

**June 26-29, 2025**

### **CANADA DAY**

featuring Brett Kissel

**July 1, 2025**

### **'NORTH AMERICAN'**

**July 1-6, 2025**

### **'MASTERS'**

**September 3-7, 2025**

## **Cavalry FC**

### **Ticketing**

**Alison O'Keefe Wiebe**

**403.974.4567**

**[alison.okeefewiebe@cavalryfc.ca](mailto:alison.okeefewiebe@cavalryfc.ca)**

### **Sponsorship**

**Mason Trafford**

**403.974.4568**

**[mason.trafford@cavalryfc.ca](mailto:mason.trafford@cavalryfc.ca)**

# Epic Weekends.

## Show Jumping

**'Continental'**

presented by Rolex

**June 5-8**

**'Pan American'**

presented by Rolex

**June 26-29**

**'National'**

presented by Rolex

**June 11-15**

**'North American'**

presented by Rolex

**July 1-6**

## Movies at the Meadows

**'CONTINENTAL'**

**Friday, June 6**

Encanto (5 P.M.)  
Gladiator 2 (7 P.M.)

**'NATIONAL'**

**Friday, June 13**

The Incredibles (5 P.M.)  
Guardians of the Galaxy  
(7 P.M.)

**'PAN AMERICAN'**

**Friday, June 27**

The Wild Robot (5 P.M.)  
Indiana Jones and the Last  
Crusade (7:30 P.M.)

**'NORTH AMERICAN'**

**Friday, July 4**

Mufasa: The Lion King  
(5 P.M.)  
Top Gun: Maverick (7 P.M.)

## Kids' Zone

**Saturdays & Sundays**

10 A.M.-5 P.M.

**EPIC**  
**WEEKENDS**  
at **SPRUCE MEADOWS**



**MOVIES AT THE MEADOWS**



**SCOTIABANK STAGE MUSIC**



**SHOPPING**



**KIDS' ZONE ACTIVITIES**



**ENTERTAINMENT**



**FOOD, FUN AND FLAVOURS**

# Concerts.



**DEAN BRODY**

**SATURDAY  
JUNE 7**  
DOORS: 7 P.M.



**CITY AND COLOUR  
(SOLO)**

**FRIDAY & SATURDAY  
JUNE 14 & 15**  
DOORS: 7 P.M.



**METRIC**

**SATURDAY  
JUNE 28**  
DOORS: 7 P.M.



**BRETT KISSEL**

**TUESDAY  
JULY 1 | CANADA DAY**  
DOORS: 9 A.M.

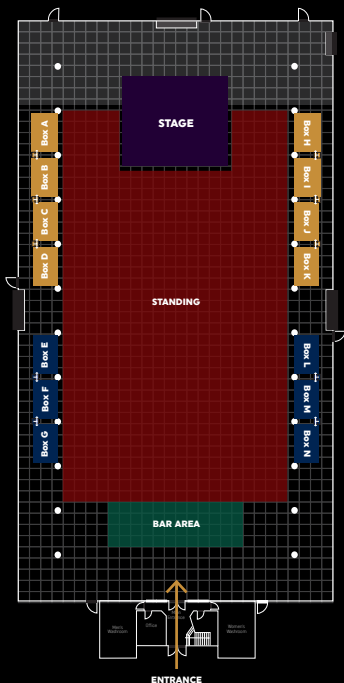


**LEON BRIDGES**

**FRI, SAT, & SUN  
JULY 4, 5 & 6**  
DOORS: 7 P.M.



# VIP BOXES.



## Your VIP Box Experience Includes:

- Private Bottle Service with a dedicated server
- Upscale Snacks delivered directly to your box
- Lounge Seating for up to 16 guests
- Two VIP Parking Passes + additional free parking
- Early Venue Access for cocktails and charcuterie
- Access to 'Epic Weekends' Events and World-Class Show Jumping during the day

Call Jana Campbell  
at 403.974.4200 for  
more information.



# Leg Up Foundation

As we celebrate our 50 year history the Spruce Meadows Leg Up Foundation is committed to building a stronger community through the foundation.

Your donation will help ensure that we continue to make a positive impact for years to come.

Join us in securing the legacy of giving at Spruce Meadows.

## Core Pillars

Education • Health & Wellness • Agriculture  
•Community • Amateur & Grassroots Sport



# Donate to the Leg Up Foundation

In celebration of our 50th Anniversary, we invite you to consider making a donation to the Spruce Meadows Leg Up Foundation's Endowment Fund. Your support helps create lasting impact in our community. Official tax receipts will be issued. Thank you for being an important part of our journey.



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