

WestJet Evening of the Horse Contest

OFFICIAL CONTEST RULES (the "Contest Rules")

CONTEST PERIOD:

The WestJet Evening of the Horse Contest is presented by Spruce Meadows Ltd., herein referred to as the "Sponsor", and starts at 9:00 am MT on July 7th, 2025, and ends at 11:59 pm MT on August 7th, 2025 (the "Contest Period").

ELIGIBLE PARTICIPANTS:

The Contest is open to any person who is a permanent resident of Canada, (excluding Quebec), who is 18 years of age or older at the time of entry and who is not a director, officer, or employee of Spruce Meadows Ltd ("Sponsor") WestJet, an Alberta Partnership (the "Prize Supplier") or their respective, its agents or affiliates, or any person who is domiciled with any of the foregoing persons.

HOW TO ENTER:

NO PURCHASE IS NECESSARY TO PARTICIPATE.

1. Follow our Instagram @spruce_meadows.
2. Like the contest post.
3. Tag @westjet in your comment.
4. Tag one friend per comment. Each tag and comment is one entry.
5. Share the contest post on your Instagram story for an additional entry and tag @westjet & @sprucemeadows.
6. There is no limit to the number of entries a participant can submit.

HOW TO WITHDRAW AN ENTRY:

Participants who have submitted an entry and who do not wish to be entered for the Prize may email social.media@sprucemeadows.com or write a letter to Spruce Meadows requesting that they be removed from consideration. Emails and letters must be received by 11:59 pm MT on August 7th, 2025, to ensure that an entry is removed from consideration.

THE PRIZE AND ODDS OF WINNING:

All eligible entries will be entered for a chance to win the following prize package:

- Round-trip economy airfare for two (2) people, from anywhere WestJet flies in Canada – excluding Quebec (includes airfare, all applicable taxes and service fees to Calgary, Alberta, on predetermined travel dates, selected by the Prize Supplier and Contest Sponsor.

- Three (3) nights hotel for two (2) – Thursday, September 4th, 2025, to Sunday, September 7th, 2025, at the Carriage House – 9030 Macleod Trail SW, Calgary, Alberta T2H 0M4.
- Two tickets for the ‘MASTERS’ Tournament on Friday, September 5th, 2025, and two tickets for the ‘MASTERS’ Tournament on Saturday, September 6th, 2025.
- \$1,000.00 CAD to cover incidentals.

The Prize is non-transferable and must be accepted as awarded. The probability of winning depends on the number of entries received during the Promotion Period.

WESTJET FLIGHT TERMS AND CONDITIONS

Without limiting the generality of the foregoing, the following general conditions apply to the “WestJet Flight Prize”: (i) Flight Prize must be accepted as awarded and is not transferable, assignable and/or convertible to cash (except as may be specifically permitted by WestJet in its sole and absolute discretion); (ii) no substitutions are permitted except at WestJet’s option; (iii) the costs of everything not expressly and specifically stated above as included in the prize are the sole and absolute responsibility of the confirmed winner; (iv) if the confirmed winner does not utilize any part(s) of the flight prize, then any such part(s) not utilized may, in the sole and absolute discretion of WestJet, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; (v) WestJet reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the flight prize or any component thereof; and/or (b) substitute the flight prize or a component thereof for any reason with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at WestJet’s sole discretion, a cash award; and (vi) by accepting the flight prize, the confirmed winner agrees to waive all recourse against WestJet and all of the other Released Parties if the flight prize or a component thereof does not prove satisfactory, either in whole or in part.

WestJet flight prize is valid towards one (1) round-trip flight for two (2) guests in economy, departing from any regularly scheduled, operated, and marketed WestJet destination in Canada to Calgary, AB on predetermined dates. Including all applicable airline taxes and service fees. Does not include checked baggage fees. Other restrictions apply.

The WestJet flight prize does not include optional fees such as checked baggage, pre seat selection, or cabin upgrades.

Travel is not permitted during airline blackout periods, such as, but not limited to; all statutory holidays/long weekends etc., (blackout periods/breaks as determined by WestJet, and subject to change without notice).

The WestJet flight prize is limited and subject to promotional economy space availability of eligible fare options and regular flight schedules only. Flight prize is not valid for redemption on WestJet Vacations’ packages, flights operated by Sunwing, charters, codeshare or interline partners.

All guests traveling on the WestJet must travel together on the same itinerary, dates, and flights. Flights must be round-trip to and from the same locations (i.e., flights must depart from city A to city B and return from city B to city A.)

1. Travel must be completed before September 10th, 2025.

No changes, or extensions to a WestJet Flight Prize (i.e., travel dates, destination or guest names).

WestJet flight prizes are not eligible for paid cabin or fare upgrades.

Flight prize becomes null and void if travel is cancelled after a booking is confirmed.

Flight prize cannot be sold. In the event that it has been sold, your prize flight will become void, and any flight bookings made with it will be cancelled immediately without notice or reimbursement.

WestJet does not handle the payment, guarantee transactions, or buyer protection or seller certification, nor will WestJet be liable for the loss of funds resulting from a fraudulent transaction.

Guests travelling on a WestJet flight prize are not entitled to compensation amounts provided under passenger rights regimes. By redeeming this flight voucher, all guests travelling agree to release, and waive all claims against, WestJet relating to any and all liability, damage, or compensation entitlement arising under Canada's Air Passenger Protection Regulations.

WestJet is not responsible for lost or mishandled prizes. Once a flight prize has been provided to you, you are directly responsible for it.

Without limiting the foregoing, the following additional terms and conditions also apply:

The confirmed winner and his/her guest are responsible for transportation to and from the gateway airport and all other expenses not expressly stated as included herein.

Transportation is subject to availability, blackout periods, government restrictions and regulations, airline, airport or other transportation restrictions and regulations. The winner and his/her guest are responsible for all expenses other than those mentioned above as included including, but not limited to, other transportation, attractions, merchandise, souvenirs, travel insurance, travel visas and all other personal expenses of any kind. None of the Released Parties are responsible for, nor accept any liability whatsoever in relation to, any delay, postponement, suspension, rescheduling or cancellation, for any reason, of any flight(s) and neither the winner nor any other person or entity will be compensated in the event of such delay, cancellation or other event described herein. Other restrictions may apply.

The WestJet flight prize is non-transferable and without limiting the foregoing, the WestJet flight prize may not be sold or traded, the WestJet flight prize must be taken as offered and cannot be substituted, redeemed or exchanged for cash, credit or alternative prizes, except in WestJet's sole discretion. WestJet reserves the right to substitute the WestJet flight prize with a prize of equal or

greater value. No credit or reimbursement will be provided if the WestJet flight prize is not utilized in full. The WestJet voucher cannot be combined with any other promotional offer or offers provided by WestJet.

The WestJet flight voucher is subject to all of the terms and conditions as stated by WestJet and will be delivered to the confirmed winner directly to the address/email address provided after the potential winner has been successfully contacted and notified of his/her Prize and has fully complied with the Rules (as determined by the Contest Sponsor and Prize Supplier in its sole and absolute discretion). Prizes shall not be insured and neither Contest Sponsor, Prize Supplier nor any of the other Released or Excluded Parties shall assume any liability whatsoever for a lost, damaged, or misdirected element of the Flight Prize. All bookings/confirmations must be made through the Prize Supplier designated representatives or as the Prize Supplier may otherwise direct.

The confirmed winner's guest must: (a) be a Canadian resident, of the legal age of majority in his/her jurisdiction of residence; and (b) sign and return the release (by the date indicated on the release form) indicating that he/she waives all recourse against WestJet relating to his/her participation in the Prize (including, without limitation, any travel related thereto).

It is strongly recommended and encouraged by WestJet that the confirmed winner and his/her guest obtain sufficient personal travel and medical insurance prior to departure. Transportation is subject to availability, blackout periods, government restrictions and regulations, airline, airport or other transportation restrictions and regulations.

WestJet is not responsible for any delay, postponement, suspension, rescheduling or cancellation, for any reason, of any aspect of the Flight Prize. No compensation whatsoever will be provided to the confirmed winner or any other person or entity in the event of such delay, cancellation or other event contemplated herein.

WestJet does not make any representation or offers any warranty, express or implied, as to the quality or fitness of the Flight Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, the confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either WestJet or any of the other Parties (including the Contest Sponsor) should the Flight Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting the Flight Prize, the confirmed winner agrees to waive all recourse against WestJet if the Flight Prize or a component thereof does not prove satisfactory, either in whole or in part.

AWARDING THE PRIZE:

The Spruce Meadows selection committee shall randomly draw the winning name from the eligible entries submitted. Spruce Meadows shall advise the selected entrant on or before Thursday, August 14th, 2025, that they have been selected.

Once the eligible winner is selected, A Spruce Meadows representative will reach out via Instagram Direct Message (DM) from the Official Spruce Meadows Instagram Account to confirm eligibility. The selected entrant will then be asked to provide their email address for further communication. The entrant will be required to correctly answer, unaided, a time-limited mathematical skill-testing question, confirm their eligibility, and otherwise comply with these Rules before being declared the winner. After completing and returning a declaration and release form, the winner will be sent the prize confirmation letter described above. If a selected entrant fails to correctly answer the skill-testing question, cannot confirm eligibility, cannot be contacted within one week of the selection date, or otherwise fails to comply with these Rules, that entrant will be disqualified and another entrant will be selected. The process will be repeated as necessary until the winner is declared.

THE INTERNET:

Spruce Meadows is not responsible for telephone, technical, network, online, electronic, computer, hardware or software failures of any kind, or for entries that are stolen, misdirected, incomplete, garbled, or delayed by computer transmissions on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof, including any injury or damage to participants' or any other person's computer resulting from downloading of any materials or participation in this Promotion.

ACKNOWLEDGEMENT AND RELEASE:

All entries become the property of Spruce Meadows. Participation in the Promotion constitutes participants' full and unconditional agreement to and acceptance of these Rules. Participants agree to release Spruce Meadows, WestJet, and their respective affiliates, corporate partners, agents, suppliers, distributors, officers, directors, and employees, including advertising, public relations, and promotions agencies from any and all liability including loss or damage due in whole or in part by reason of the acceptance, possession, use, or misuse of the Prize or participation in this Promotion.

NO LIABILITY FOR INSTAGRAM/FACEBOOK/META:

This Promotion is in no way sponsored, endorsed, or administered by, or associated with, Instagram, Facebook, or Meta. By entering this Promotion, each participant agrees to release Instagram, Facebook, and Meta from any and all liability related to this Promotion. Any questions, comments, or complaints regarding the Promotion must be directed to Spruce Meadows, not to Instagram, Facebook, or Meta.

PUBLICITY:

By accepting the Prize, the winner consents to the use of his/her name and photograph/image for publicity purposes without compensation, worldwide in perpetuity and in any form of media, including the Internet.

AMENDMENTS & GENERAL RULES:

Spruce Meadows and/or WestJet may withdraw, amend, or terminate this Promotion in whole or in part at any time for any reason without prior notice (but subject to applicable law). Without limiting the foregoing, Spruce Meadows and/or WestJet may terminate or amend this Promotion in whole or in part if, in its sole discretion, it determines that for any reason the Promotion is not capable of running as originally planned (such as fraud or any other causes or occurrences that have compromised the fairness or integrity of the Promotion). This Promotion is subject to all applicable federal, provincial, and municipal laws and regulations and is void where prohibited by law. The decision of Spruce Meadows and/or WestJet will be final and binding on all participants. Any dispute arising in connection with this Promotion shall be adjudicated in the applicable court in Calgary, Alberta.

Spruce Meadows and/or WestJet reserve the right, in their sole discretion, to disqualify any individual they find to be tampering with the operation of the Promotion, acting in violation of these Rules, or acting in a non-sportsmanlike or disruptive manner.