

INTERNATIONAL CHRISTMAS MARKET

NOV. 18-20 • NOV. 25-27 • DEC. 2-4

Established in 2001, the International Christmas Market presented by TELUS has become Calgary's favourite Christmas Market destination for the whole family. Spruce Meadows is committed to promoting the sale of unique items of high quality. Our International Christmas Market is marketed widely through media and online advertising which sets the stage for attendance of over 60,000 people per weekend and the potential of excellent sales for exhibitors.

An entire spectrum of shoppers and customers will find an endless array of dazzling home accessories. The discerning shopper will find a wide selection of designer fashions, artisan jewelry, handcrafted holiday décor, tempting gourmet speciality foods and one-of-a-kind handcrafted gifts and original art.

The Spruce Meadows International Christmas Market offers everything a holiday shopper could desire — all in one, unique and beautiful venue.

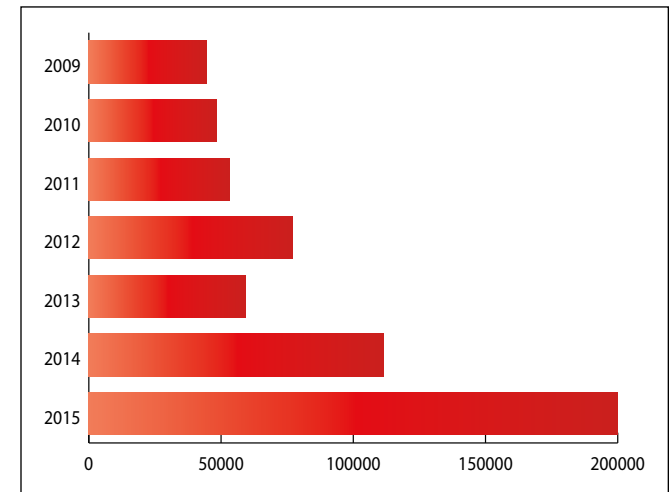
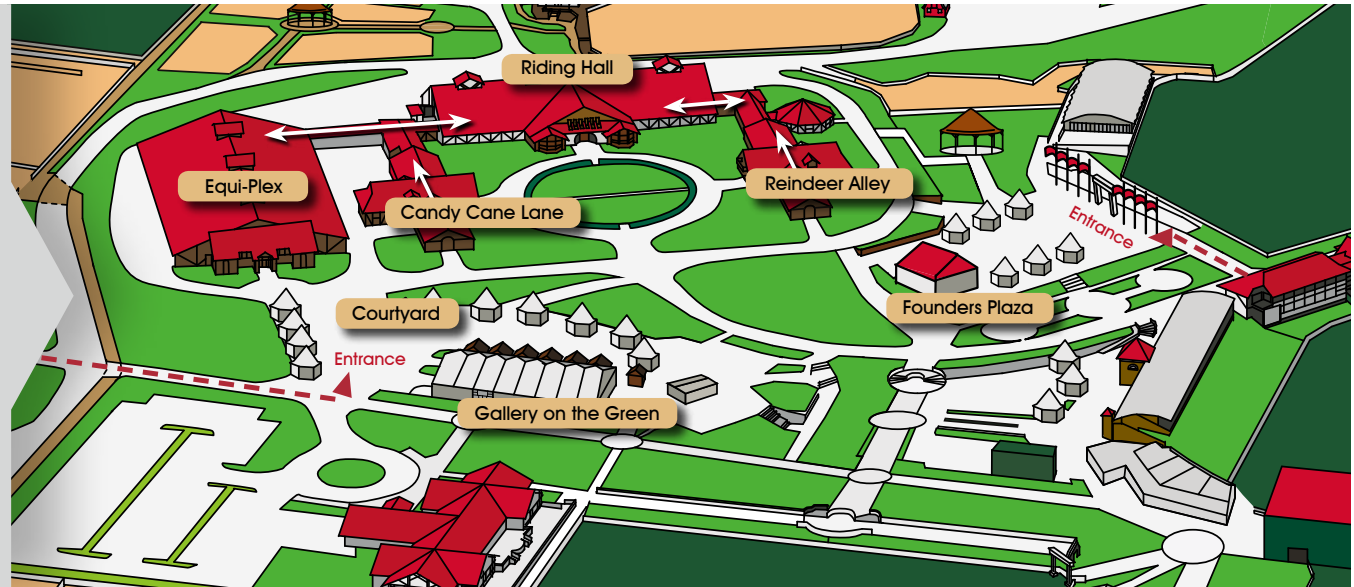


INTERNATIONAL CHRISTMAS MARKET

NOV. 18-20 • NOV. 25-27 • DEC. 2-4

The International Christmas Market is an integral part of the unique and diverse seasonal celebrations at Spruce Meadows. The International Christmas Market features four interconnected halls plus vendors in the Gallery on the Green, Courtyard and Founders Plaza. Families enjoy yuletide fun and entertainment; voices of roaming carollers soar in the crisp air.

Watch the magic unfold as children discover Santas reindeer and the elf village in Reindeer Alley. Sip a warm drink and munch on roasted chestnuts by one of the many fire pits, heroic-sized Santas from around the world are placed throughout the Christmas Market footprint adding to the ambiance – book your Spruce Meadows International Christmas Market booth today and join us in a celebration of the Christmas Season unlike any other!



Attendance for the International Christmas Market has grown remarkably since its inception in 2001.



INTERNATIONAL CHRISTMAS MARKET

NOV. 18-20 • NOV. 25-27 • DEC. 2-4

OUTDOOR HÖCKER TENT

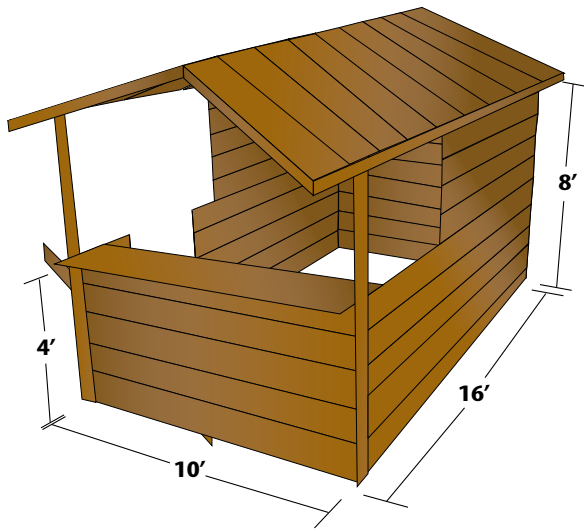
• \$5,775 (3 WEEKENDS ONLY)

A heated and fully enclosed hexagonal structure that offers exceptional product display flexibility.

Total structure space - 700 sq.ft.

- (2) - Skirted 2' x 8' Table
- (4) - 1,000 watt, 110 VAC Outlet
- (1) - 3' x 3' Sign
- (4) - Chairs

Prices do not include administration fee and 5% G.S.T.



OUTDOOR GARDENHAUS

• \$1,630 (3 WEEKENDS ONLY)

Gardenhauses are placed within our outdoor courtyard, with fire pits, lights, and Internationally themed decor.

- (1) - 10' x 16' Outdoor Gardenhaus
- (1) - Skirted 2' x 8' Table
- (4) - 1,000 watt, 110 VAC Outlet
- (1) - Sign
- (2) - Chairs

Prices do not include administration fee and 5% G.S.T.



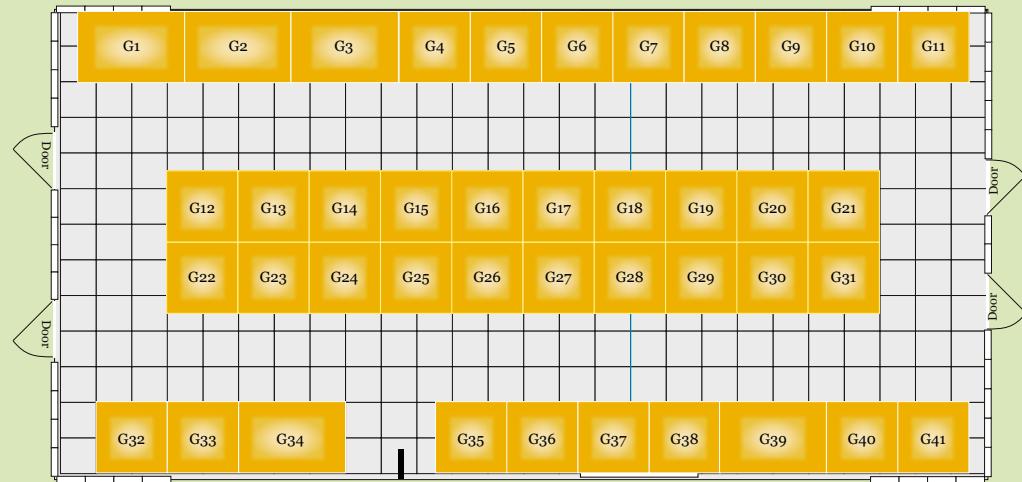
Höcker structures offer exhibitors a high quality, high visibility platform to showcase many products.

INTERNATIONAL CHRISTMAS MARKET

NOV. 18-20 • NOV. 25-27 • DEC. 2-4

The Gallery on the Green building can accommodate 41 draped booths in a large, light environment. The Gallery on the Green is centrally located to provide maximum exposure for all exhibitors.

* Please be aware that the exhibit and booth layouts of this venue may change without notice and booth preference cannot be guaranteed. The floor plan shown here is proposed with the best information at hand at time of publication. Spruce Meadows reserves the right to change, without notice, the floor layout as registrations, building code and aesthetics dictate.



COURTYARD LAYOUT

A feast of sights, sounds and smells awaits visitors. Carollers fill the crisp air with seasonal songs as visitors fill the festive outdoor courtyard. Thousands of strands of lights festoon the trees and buildings adding breathtaking colour to a magical place.

* Please be aware that the exhibit and booth layouts of this venue may change without notice and booth preference cannot be guaranteed. The floor plan shown here is proposed with the best information at hand at time of publication. Spruce Meadows reserves the right to change, without notice, the floor layout as registrations, building code and aesthetics dictate.

INTERNATIONAL CHRISTMAS MARKET

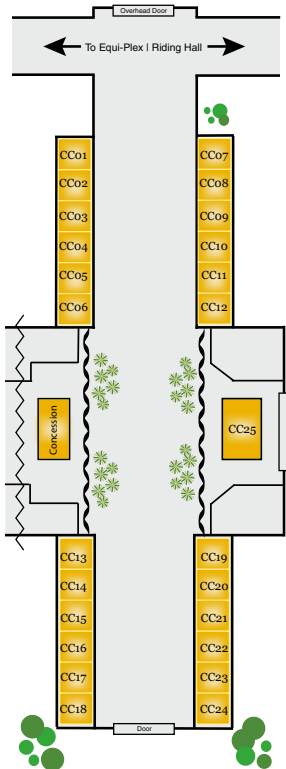
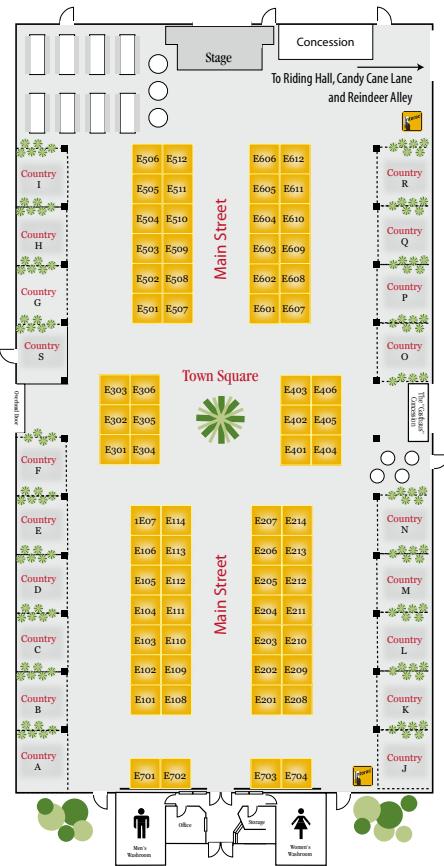
NOV. 18-20 • NOV. 25-27 • DEC. 2-4

EQUI-PLEX LAYOUT

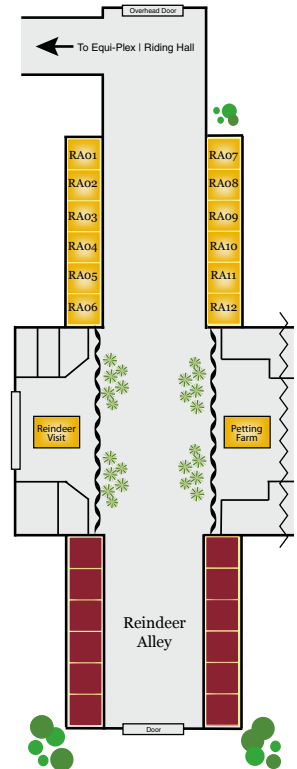
CANDY CANE LANE LAYOUT

RIDING HALL LAYOUT

REINDEER ALLEY LAYOUT



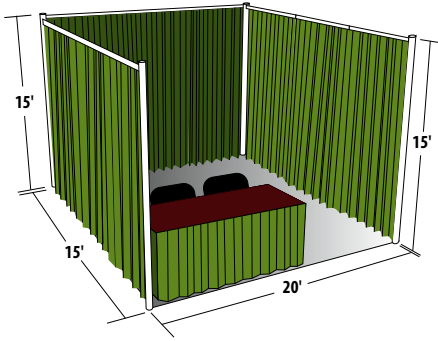
* Please be aware that the exhibit and booth layouts of these venue may change without notice and booth preference cannot be guaranteed. The floor plans shown here is proposed with the best information at hand at time of publication. Spruce Meadows reserves the right to change, without notice, the floor layout as registrations, building code and aesthetics dictate.





INTERNATIONAL CHRISTMAS MARKET

NOV. 18-20 • NOV. 25-27 • DEC. 2-4

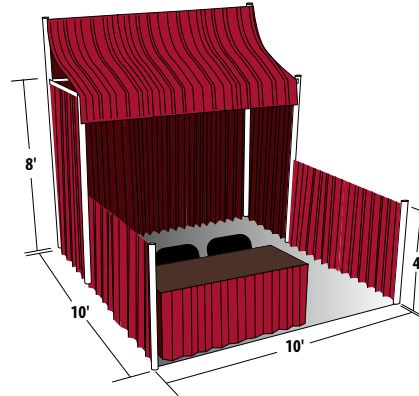


COUNTRY BOOTH

\$4,200 (ALL 3 WEEKENDS)

- (1) - 20' x 15' Draped Booth
- (2) - Skirted 2' x 8' Table
- (2) - 1,000 watt, 110 VAC Outlet
- (1) - 30" x 15' Sign
- (2) - Chairs

EQUI-PLEX
(3 WEEKENDS ONLY)

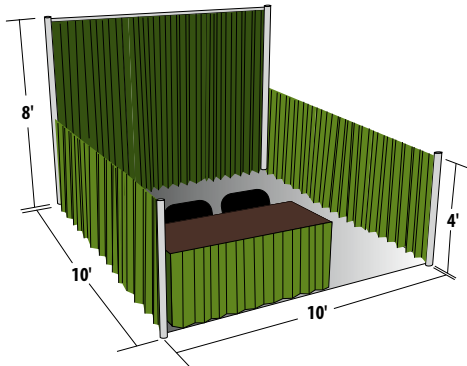


CANOPY BOOTH

\$2,425 (ALL 3 WEEKENDS)

- (1) - 10' x 10' Booth w/ Canopy
- (1) - Skirted 2' x 8' Table
- (1) - 1,000 watt, 110 VAC Outlet
- (1) - 8' x 1' Sign
- (2) - Chairs

EQUI-PLEX & RIDING HALL
(3 WEEKENDS ONLY)



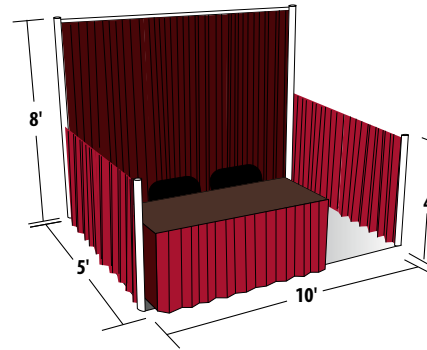
DRAPED BOOTH

\$865 (1 WEEKEND)

\$1,420 (2 WEEKENDS)

- \$1,995** (3 WEEKENDS)
- (1) - 10' x 10' Draped Booth
 - (1) - Skirted 2' x 8' Table
 - (1) - 1,000 watt, 110 VAC Outlet
 - (1) - 8' x 1' Sign (2) - Chairs

GALLERY ON THE GREEN

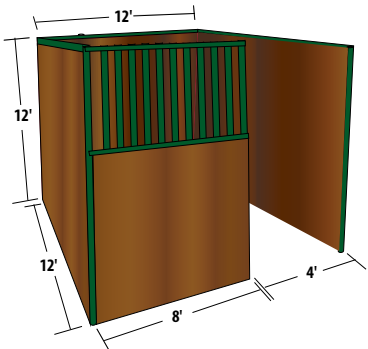


DRAPED BOOTH

\$1,575 (ALL 3 WEEKENDS)

- (1) - 10' x 5' Draped Booth
- (1) - Skirted 2' x 8' Table
- (1) - 1,000 watt, 110 VAC Outlet
- (1) - 8' x 1' Sign
- (2) - Chairs

RIDING HALL
(3 WEEKENDS ONLY)

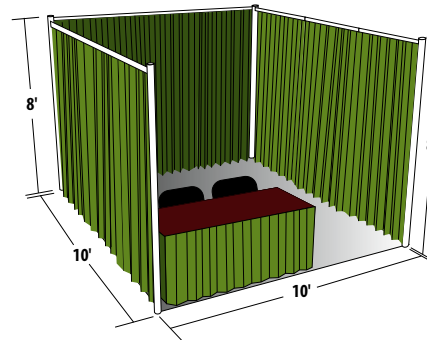


HARDWALL BOOTH

\$1,735 (ALL 3 WEEKENDS)

- (1) - 12' x 12' Cleaned Stall
- (1) - Skirted 2' x 8' Table
- (1) - 1,000 watt, 110 VAC Outlet
- (1) - 8' x 1' Sign
- (2) - Chairs

**REINDEER ALLEY & CANDY
CANE LANE** (3 WEEKENDS ONLY)



DRAPED BOOTH

\$1,995 (ALL 3 WEEKENDS)

- (1) - 10' x 10' Draped Booth
- (1) - Skirted 2' x 8' Table
- (1) - 1,000 watt, 110 VAC Outlet
- (1) - 8' x 1' Sign
- (2) - Chairs

RIDING HALL
(3 WEEKENDS ONLY)



INTERNATIONAL CHRISTMAS MARKET

NOV. 18-20 • NOV. 25-27 • DEC. 2-4

RETURNING EXHIBITOR:

Space Application & Payment
Deadline for returning Exhibitors

March 31

Cancellation Deadline

October 4

Exhibition Dates

November 18-20 and/or
November 25-27 and/or
December 2-4

Move-In & Set-Up

Tuesday, Nov. 15 • 10:00am - 5:00pm
Wednesday, Nov. 16 • 10:00am - 5:00pm
Thursday, Nov. 17 • 10:00am - 8:00pm
Thursday, Nov. 24 • 10:00am - 8:00pm
Thursday, Dec. 1 • 10:00am - 8:00pm

MOVE-IN IS NOT PERMITTED ON FRIDAY MORNING
AS THE CHRISTMAS MARKET IS IN PROGRESS.

Exhibit Hours - Indoor Booths

Friday, Nov.18/25 & Dec. 2 • 10:00am - 8:00pm
Saturday, Nov. 19/26 & Dec. 3 • 10:00am - 7:00pm
Sunday, Nov. 20/27 & Dec. 4 • 10:00am - 5:00pm

Exhibit Hours - Courtyard, Reindeer Alley & Candy Cane Lane

Friday, Nov.18/25 & Dec. 2 • 9:30am - 8:00pm
Saturday, Nov. 19/26 & Dec. 3 • 9:30am - 7:00pm
Sunday, Nov. 20/27 & Dec. 4 • 9:30am - 5:00pm

Exhibit Office Hours

Friday, Nov.18/25 & Dec. 2 • 8:30am - 8:30pm
Saturday, Nov. 19/26 & Dec. 3 • 8:30am - 7:30pm
Sunday, Nov. 20/27 & Dec. 4 • 8:30am - 5:30pm

Move-Out

Sunday, Nov. 20/27 & Dec. 4 • 6:00pm - 11:00pm

Security on Duty

Security is operational during closed hours on Thursday, Friday and Saturday nights, and 24 hours from Sunday, November 20 (starting 6:00 pm) to Friday, November 25 and Sunday, November 27 to Friday, December 2 (ending 9:30 am).

QUESTIONS?

CONTACT INFO:

Contact us: 403.974.4249 | 403.974.4263

E-mail: exhibit.programs@sprucemeadows.com

Website: www.sprucemeadows.com/exhibitor

Fax: 403.974.4266

