

'North American' • JULY 6-8, 2018

The 'North American' Tournament attracts athletes and fans from around the world. The average attendance in 2017 over the course of the Spruce Meadows Summer Series was 71,000.

46 booths available in Horizons Pavilion.

12 Höcker tents and outdoor space.

Event Space starting at just **\$550!**

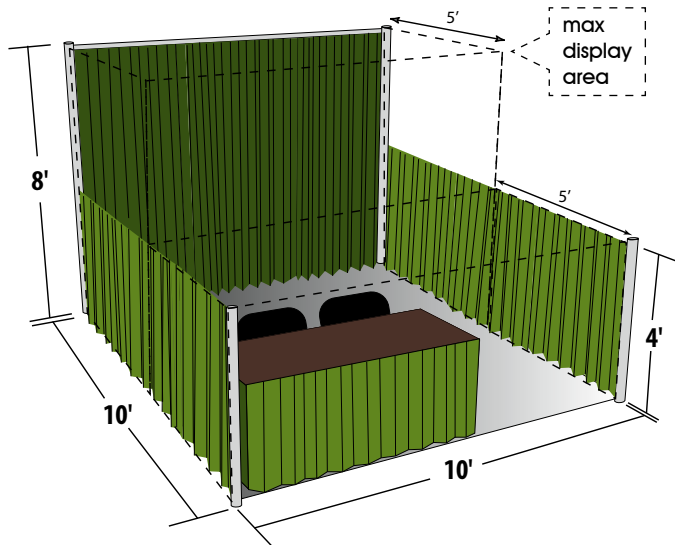
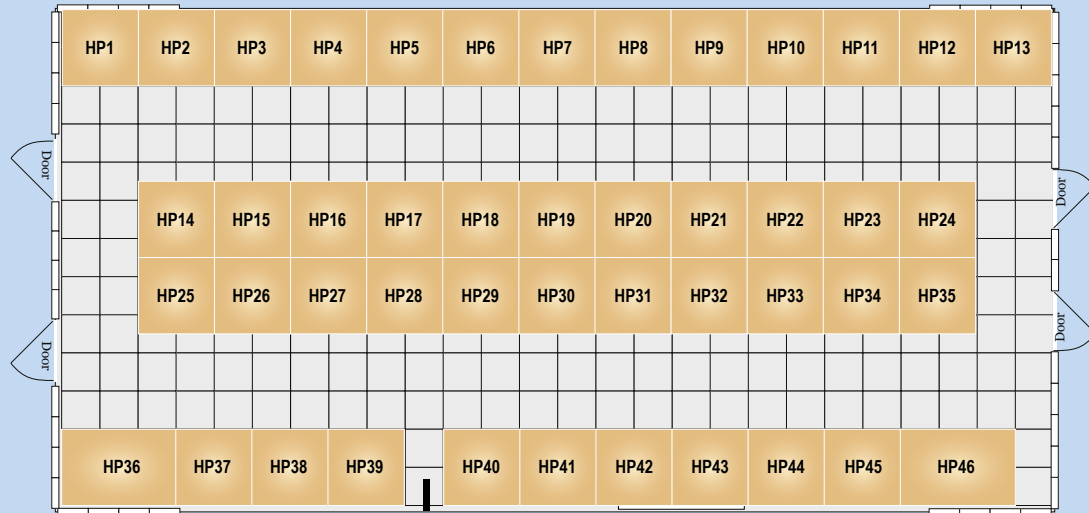


'North American' • JULY 6-8, 2018

HORIZONS PAVILION

The Horizons Pavilion can accommodate 46 draped booths in a large, light environment. The Horizons Pavilion is centrally located to provide maximum exposure for all vendors.

** Please be aware that the exhibit and booth layouts of this venue may change without notice and booth preference cannot be guaranteed. The floor plan shown here is proposed with the best information at hand at time of publication. Spruce Meadows reserves the right to change, without notice, the floor layout as registrations, building code and aesthetics dictate.*



DRAPED BOOTH • \$550

- (1) - 10' x 10' draped booth
- (1) - Skirted 2' x 8' Table
- (1) - 1,000 watt, 110 VAC Outlet
- (1) - 8' x 1' Sign
- (2) - Chairs

Prices do not include administration fee and 5% G.S.T.



IMPORTANT INFORMATION

All food vendors are limited to pre-packaged sales and sampling only.

Please be aware that sub-letting of booth space is absolutely NOT allowed.

Spruce Meadows has a very strict rule regarding sight lines within all venues. Vendors are not permitted to block, in any way, sight lines along aisles. Any vendor disrespecting this rule will be asked to remove all product displayed in this area.

'North American' • JULY 6-8, 2018

A UNIQUE OPPORTUNITY

Höcker Tent for 'North American' Exhibit dates. Fully enclosed 700 sq. ft. hexagonal structure that offers exceptional product display & flexibility.

HÖCKER TENT • \$1,980

Max. Span Width: 10m

Max. Eave Height: 3m

Max: Square Footage: 700ft.

Prices do not include administration fee and 5% G.S.T.



Höcker structures offer vendors a high quality, high visibility platform to showcase many products.



VENDOR VILLAGE OPTION

Commitment date of June 4th to July 8th. Offer includes 1 Höcker Tent for said dates plus 2 Booths in the Equi-Plex at the Spruce Meadows 'Masters' Tournament in September.

HÖCKER TENT • \$15,950

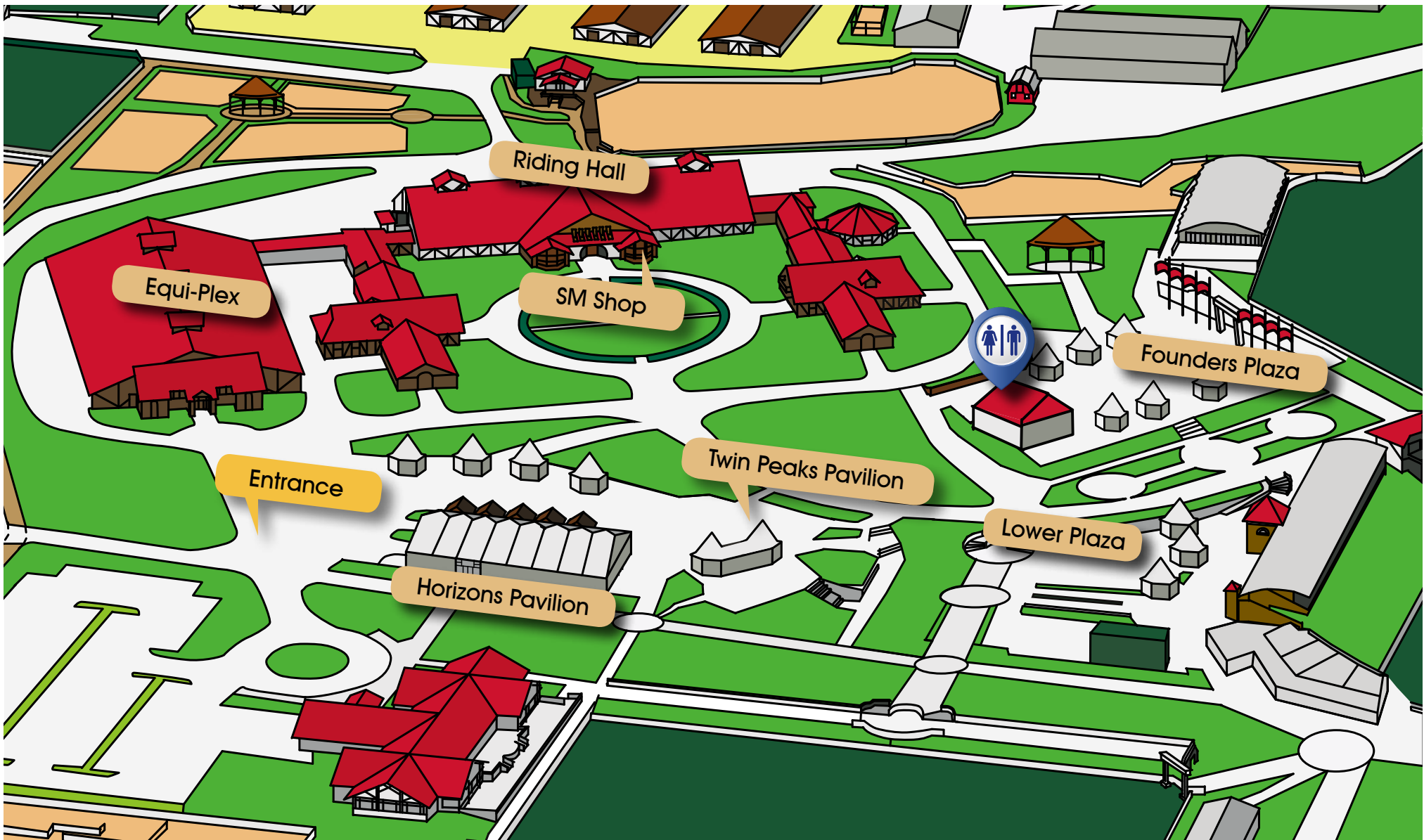
Max. Span Width: 10m

Max. Eave Height: 3m

Max: Square Footage: 700ft.

Prices do not include administration fee and 5% G.S.T.

'North American' • JULY 6-8, 2018



'North American' • JULY 6-8, 2018

RETURNING VENDOR:

Booth renewal & payment deadline to retain SAME booth space from last year is **March 16.**

NEW VENDOR:

Applications for new vendors may be submitted online at any time prior to the event - subject to booth availability and product suitability.

BOOTH CANCELLATION DEADLINE

To receive a full refund of 'North American' booth fees, minus \$100 admin fee, booth must be cancelled no later than **May 18.** No refund of fees if cancelled after this date.

'NORTH AMERICAN' MARKET MOVE IN / SET-UP/ HOURS

LARGE ITEM MOVE-IN

Tuesday, July 3 • 9:00am - 5:00pm

MOVE-IN & SET-UP

Thursday, July 5 • 10:00am - 9:00pm

Friday, July 6 • 7:00am - 9:00am*

* ► Set-Up until 12:00pm

EXHIBIT HOURS

Friday, July 6 • 12:00pm - 8:00pm

Sat. July 7 • 10:00am - 6:00pm

Sunday, July 8 • 10:00am - 5:00pm

'NORTH AMERICAN' MARKET DATES: JULY 6 - 8, 2018

EXHIBIT OFFICE HOURS

Thursday, July 5 • 10:00am - 9:00pm

Friday, July 6 • 7:00am - 8:30pm

Saturday, July 7 • 9:00am - 6:30pm

Sunday, July 8 • 9:00am - 5:30pm

MOVE-OUT

Sunday, July 8 • 5:00pm - 10:00pm

*No vehicles on grounds until public have left.
Approximately 5:30 pm*

SECURITY ON DUTY

Security is operational during closed hours only. No building security on-duty on Sunday after 10:00 am.

QUESTIONS?

CONTACT INFO:

Nickola: 403.974.4249 | Lisa: 403.974.4263

E-mail: exhibit.programs@sprucemeadows.com

Website: www.sprucemeadows.com/exhibitor

Fax: 403.974.4266

